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## **Roland Achieves “B” Score in the CDP Climate Change Report 2024**

*Leading environmental survey organization recognizes Roland for “managing and working on its own environmental risks and impacts.”*



**Hamamatsu, Japan, February 26, 2025** — [Roland Corporation](https://www.roland.com/), a world-leader in music creation and musical and multimedia product manufacturing, announces its newly accredited “B” score in the 2024 climate change survey conducted by [CDP](https://www.cdp.net/), the world’s only independent environmental research and information disclosure system. Widely recognized as the global standard for corporate environmental reporting for 25 years, the UK-based international non-profit organization CDP surveys and discloses the results of the environmental initiatives of more than 24,000 companies worldwide. The “B” rating achieved by Roland is considered “Management” level and indicates that CDP evaluated Roland as a company that is “managing and working on its own environmental risks and impacts.”

As a voluntary CDP survey participant, Roland is expressing its commitment to accountability and transparency for its environmental impact and its willingness to track, manage, and reduce carbon emissions for a more sustainable future. Founded in 1972 in Osaka, Japan, Roland has contributed to the sustainable development of society for decades by driving innovation and inspiring creativity within music and video cultures. At the same time, these artistic cultures rely on the stability and prosperity of the environment and society to thrive.

Roland is continuously working to strengthen its sustainability contributions through traditional industries and creative cultures and to make meaningful efforts to solve social issues such as climate change and human rights—always striving to achieve a sustainable society. The teams at Roland also live by a simple but powerful ambition—WE DESIGN THE FUTURE—believing that when innovation meets creativity, the results can be remarkable.

To learn more about Roland’s sustainability initiatives, please visit <https://www.roland.com/global/sustainability/>.

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**About Roland Corporation**

*For more than 50 years, Roland's innovative electronic musical instruments and multimedia products have fueled inspiration in artists and creators around the world. Embraced by hobbyists and professionals alike, the company's trendsetting gear spans multiple categories, from pianos, synthesizers, guitar products, drum and percussion products, DJ controllers, audio/video solutions, gaming mixers, livestreaming products, and more. As technology evolves, Roland and its expanding family of brands, including BOSS, V-MODA, Drum Workshop (DW), PDP, Latin Percussion (LP), and Slingerland, continue to lead the way for music makers and creators, providing modern solutions and seamless creative workflows between hardware products, computers, and mobile devices. For more information, visit [Roland.com](https://www.roland.com) or see your local Roland dealer. Follow Roland on [Facebook](https://www.facebook.com/RolandGlobal), Twitter ([@RolandGlobal](https://twitter.com/RolandGlobal)), and Instagram ([@RolandGlobal](https://www.instagram.com/RolandGlobal)).*

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