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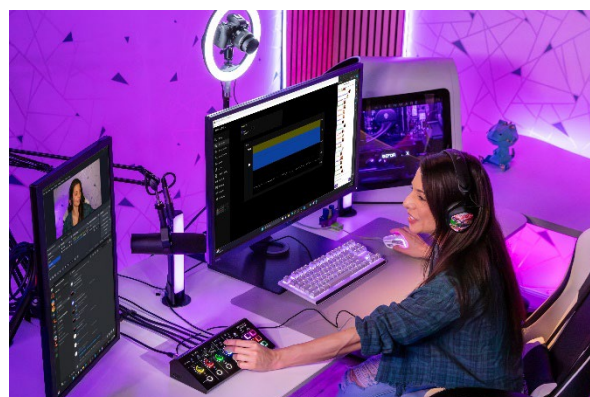
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Roland Announces BRIDGE CAST X Dual Bus Streaming Mixer and Video Capture

Professional Audio Mixer and AV Streaming Interface for Online Gamers and Content Creators



Hamamatsu, Japan, January 23, 2024 — Roland announces BRIDGE CAST X, the latest addition to the growing family of BRIDGE CAST products for online gaming and livestreaming. BRIDGE CAST X is a powerful desktop interface and connection hub that allows streamers to simplify their setups and improve their content with Roland's renowned pro AV features. Multiple USB-C, HDMI, and audio ports provide simultaneous connectivity for computers, gaming consoles, and other devices, eliminating the need to repatch for different streaming scenarios. BRIDGE CAST X also includes an XLR mic input, assignable control pads, and support for thousands of royalty-free backing music titles via the BGM CAST service on Roland Cloud.

From online gaming to podcasting, vlogging, and other video content, BRIDGE CAST X keeps users focused on creating rather than fussing with cables and different pieces of specialized gear. The integrated design simplifies connections and reduces clutter, while the friendly panel is filled with controls for executing actions in real time while streaming.

BRIDGE CAST X has two USB-C ports, two HDMI inputs, and an HDMI Thru connector to feed an external gaming monitor. This versatile connectivity supports a variety of applications, allowing the user to freely combine computers, gaming consoles, and high-quality cameras to suit their live video workflow. Six assignable control pads are on hand to enhance streams, providing quick triggering of sound effects, background music, OBS commands, and more.

BRIDGE CAST X includes all the audio connectivity and mixing features from the BRIDGE CAST Dual Bus Gaming Mixer, an acclaimed sister product with a sound-focused toolset. Users can connect a broadcast-quality XLR mic and headphones and create independent sound mixes for personal monitoring and online streaming. The personal mix can prioritize game audio and voice chat, while the stream mix can be optimized for maximum viewer engagement. Control is easy and

efficient with dedicated volume knobs and assignable buttons for muting sounds and accessing various functions.

The companion BRIDGE CAST app unlocks deeper features, including mic and audio processing, voice transformer settings, Game EQ presets, and more. It's also possible to re-assign hardware controls and save/recall configurations for different games and streaming audiences.

BGM CAST extends the powerful AV tools in BRIDGE CAST X with direct access to a high-quality music library. Everything is managed within the BRIDGE CAST app, eliminating the need for third-party music services and complicated computer software setups. All tracks in BGM CAST are royalty-free, giving streamers unlimited use without fear of copyright strikes on their channels.

A free Roland Account provides 36 background music tracks and 16 sound effects to use at no charge. Signing up for Roland Cloud Core membership through the BRIDGE CAST app unlocks thousands of additional music tracks and hundreds of sound effects, with new selections added each month.

To learn more about BRIDGE CAST X, visit [Roland.com](https://roland.com).

About Roland Corporation

For more than 50 years, Roland's innovative electronic musical instruments and multimedia products have fueled inspiration in artists and creators around the world. Embraced by hobbyists and professionals alike, the company's trendsetting gear spans multiple categories, from pianos, synthesizers, guitar products, and electronic percussion to DJ controllers, audio/video solutions, livestreaming products, and more. As technology evolves, Roland continues to lead the way for gigging musicians, producers, and beatmakers, providing modern software-based solutions and seamless creative workflows between hardware products, computers, and mobile devices. For more information, visit [Roland.com](https://roland.com) or see your local Roland dealer. Follow Roland on [Facebook](https://www.facebook.com/roland), Twitter ([@RolandGlobal](https://twitter.com/RolandGlobal)), and Instagram ([@RolandGlobal](https://www.instagram.com/rolandglobal)).

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