

News Release



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Roland Announces SR-20HD Direct Streaming AV Mixer

Easy-to-use enterprise solution that combines a video switcher, audio mixer, preview screen, recorder/player, and streaming encoder in one portable unit.



Hamamatsu, Japan, May 26, 2022 — Roland announces the SR-20HD Direct Streaming AV Mixer, a powerful and portable audio/video switcher that makes it easy to deploy livestreaming in a business or organization with minimal training. It combines a video switcher, audio mixer, preview screen, recorder/player, and streaming encoder in one unit, simplifying the process and reducing user pain points. Presenters can stream directly to YouTube Live, Facebook, Twitch, or by RTMP to a CDN without the need for a computer, removing the risk of malware and other issues arising with computer-based streaming on enterprise networks.

Packed with advanced Roland A/V technologies, the SR-20HD has automatic functions that run in the background to eliminate dropped streams and help protect organizations from broadcasting inappropriate content. The Adaptive Bitrate function monitors the network connection and automatically adjusts the streaming rate to reduce interruptions due to bandwidth issues. A mobile phone with a 4G or 5G data plan can be tethered and used as the primary streaming connection or a redundant backup. The Safety Delay function buffers up to 60 seconds of video and audio, allowing users to switch to a still image or mute the sound if anything goes wrong.

To learn more visit proav.roland.com.

About Roland Professional A/V

Roland's professional A/V division, dedicated to providing solutions in support of video and audio professionals, demands excellence in both performance and functionality. Through the development and support of video and audio products, Roland Pro A/V endeavors to improve workflow and maximize creative possibilities in a variety of markets including live event production, livestreaming, education, corporate meetings, worship, videography, and gaming. For more information, please visit proav.roland.com.

About Roland Corporation

For over 50 years, Roland's innovative electronic musical instruments and multimedia products have fueled inspiration in artists and creators around the world. Embraced by hobbyists and professionals alike, the company's trendsetting gear spans multiple categories, from pianos, synthesizers, guitar products, and electronic percussion to DJ controllers, audio/video solutions, livestreaming products, and more. As technology evolves, Roland continues to lead the way for gigging musicians, producers, and beatmakers, providing modern software-based solutions and seamless creative workflows between hardware products, computers, and mobile devices. For more information, visit Roland.com.

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