

News Release



FOR IMMEDIATE RELEASE

Press Contact:

Global AME Relations Dept.

Roland Corporation

Press-JP@roland.com

<https://www.roland.com/>

BOSS Announces GX-100 Guitar Effects Processor

Powerful New Amp/Effects Processor for Guitar and Bass Processor with Intuitive Color Touch Display and Advanced BOSS Tone Technologies



Hamamatsu, Japan, March 3, 2022 — BOSS announces the GX-100, the latest member of the acclaimed BOSS family of amp/effect processors for guitar and bass. Fusing advanced BOSS tone technologies into a sleek, ultra-modern hardware design, the GX-100 delivers premium sound and ultra-intuitive operation with a vivid color touch display. It features 23 AIRD amplifiers and over 150 effects derived from the flagship GT-1000, up to 15 simultaneous effect blocks, and deep real-time command via onboard footswitches, an expression pedal, and external control support.

The GX-100 provides superior tone and natural tube amp feel in every playing situation, thanks to BOSS's AIRD technology and refined Tube Logic approach. AIRD is infused into the DNA of every GX-100 guitar and bass amplifier, while AIRD Output Select types allow users to tailor the sound for any destination, whether it's an amp input, FRFR monitor, or house PA. A wide selection of onboard speaker cabs are also available, plus slots for importing WAV speaker IRs via USB.

With over top-quality 150 effects from the vast BOSS library, players can realize nearly any sound they can imagine with the GX-100. Numerous overdrives and distortions are available, plus BOSS classics like Slow Gear, Slicer, and more. There's also a diverse range of mod effects, delays, and reverbs, along with many effects specially tuned for bass. And with the send/return jacks, users can integrate favorite stompers or an amp's effects loop into the GX-100 ecosystem.

Players can craft sounds with the GX-100's 15 dedicated block types—including two amp blocks—and chain effects in series and parallel to create all types of sonic variations. And with 200 user memories, it's possible to store enough onboard sounds to cover nearly any song or style.

Sound creation and on-the-gig editing are simpler than ever with the GX-100. The inviting color touch display offers fluid control of patch and effects selection, parameter tweaks, signal chain adjustments, and much more. The display works in harmony with the four knobs and page buttons on the panel, providing a frustration-free experience that keeps the creativity flowing.

The GX-100 features eight custom footswitches and an expression pedal with toe switch that can be assigned to control nearly any parameter. Switching into Manual mode provides direct stompbox-like control, and players can go even further with external control via footswitches, an expression pedal, or MIDI. There's also a jack to remotely switch amplifier channels with memory selection or an assigned footswitch.

In addition to stage use, the GX-100 excels as a USB audio interface for recording and performing with a computer. There's also a headphones jack for quiet practice, plus an onboard looper for jamming, developing sounds and ideas, and performing.

Using BOSS Tone Studio for macOS and Windows, players can tweak every GX-100 parameter, save sounds, and organize Live Sets for different gigs from a computer. And with the optional *Bluetooth*® Audio MIDI Dual Adaptor, it's possible to wirelessly connect with a mobile device to adjust settings on the gig from the BOSS Tone Studio app and stream backing music through the GX-100.

For more information, visit www.boss.info.

About BOSS

BOSS, a division of Roland Corporation, has achieved legendary status among guitarists, bassists, and vocalists with a diverse, world-leading product lineup of creative tools with exceptional sound, intuitive control, and rugged durability. Since 1977, BOSS's famous compact pedals have been used daily by everyone from beginners to touring professionals, with over 125 unique models introduced and over 17 million units sold to date. BOSS also leads the way with innovative gear in numerous other categories, from amplifiers, multi-effects processors, and loopers to wireless systems, vocal effects, tuners, metronomes, rhythm machines, recorders, and more. For more information, visit Boss.info.

About Roland Corporation

For 50 years, Roland's innovative electronic musical instruments and multimedia products have fueled inspiration in artists and creators around the world. Embraced by hobbyists and professionals alike, the company's trendsetting gear spans multiple categories, from pianos, synthesizers, guitar products, and electronic percussion to DJ controllers, audio/video solutions, livestreaming products, and more. As technology evolves, Roland continues to lead the way for gigging musicians, producers, and beatmakers, providing modern software-based solutions and seamless creative workflows between hardware products, computers, and mobile devices. For more information, visit Roland.com.

Company names and product names appearing in this document are registered trademarks or trademarks of their respective owners.

The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. and any use of such marks by Roland is under license.

