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ROLAND INTRODUCES AEROCASTER SWITCHER FOR IPAD

Powerful Wireless Video and Media Expansion App for Roland A/V Hardware Switchers



Hamamatsu, Japan, September 14, 2021 — Roland announces AeroCaster Switcher, a free iPad app that expands the production power of supported Roland A/V hardware with cable-free video connectivity over a wireless network. The app allows users to switch wireless camera feeds from iOS and Android smartphones and tablets, plus screen shares from computers and mobile devices. The system supports up to four wireless devices at once, along with the camera on the host iPad. Roland's advanced video technology is also available for adding graphics, titles, video clips, photos, and more. Leveraging the convenience and mobility of wireless connectivity, AeroCaster Switcher opens up a new world of creative possibilities for live commerce, remote learning, conferences, and other applications.

AeroCaster Switcher makes it simple for owners of Roland video switching hardware to extend their productions with the high-quality cameras in today's smartphones and tablets. Anyone in the production crew can become a camera operator simply by installing the AeroCaster Camera app on their device and pairing it with AeroCaster Switcher running on the host iPad. Users can cut to unique handheld angles or employ widely available mobile device mounts for up-close captures of products and hands-on presentations. The app provides complete control of the available camera functions on each device, including focus, zoom, exposure, stabilization, white balance, and more.

AeroCaster Switcher also provides a hassle-free BYOD presentation solution for wireless HD screen sharing. Presenters and panelists can connect via the Google Chrome browser on their computers and mobile devices. Screen sharing is fast and easy over Wi-Fi, with no cables, video adaptors, or dongles required.

The powerful production tools in the Aerocaster Switcher app let users manage wireless sources independently from their connected Roland hardware. Up to 30 scene presets can be created with text overlays, graphics (including transparent PNG files), picture-in-picture windows, or split-screen views. During an event, it's simple to select scenes, camera sources, or iPad media library content

such as video clips, photos, and graphics. A wide selection of cuts, cross-dissolves, and wipes are also on hand for smooth transitions.

The host iPad connects to a supported Roland switcher via an available HDMI input, and the AeroCaster Switcher app wirelessly communicates with remote devices over a local Wi-Fi network. The AeroCaster Switcher and AeroCaster Camera apps are currently available for iOS devices on the Apple App Store. Android device support for AeroCaster Camera is coming in early 2022.

To learn more about AeroCaster Switcher, supported Roland A/V hardware, and mobile device compatibility, visit proav.roland.com.

About Roland Professional A/V

Roland's professional A/V division, dedicated to providing solutions in support of video and audio professionals, demands excellence in both performance and functionality. Through the development and support of video and audio products, Roland Pro A/V endeavors to improve workflow and maximize creative possibilities in a variety of markets including live event production, livestreaming, education, corporate meetings, worship, videography, and gaming. For more information, please visit proav.roland.com.

About Roland Corporation

For nearly 50 years, Roland's innovative electronic musical instruments and multimedia products have fueled inspiration in artists and creators around the world. Embraced by hobbyists and professionals alike, the company's trendsetting gear spans multiple categories, from pianos, synthesizers, guitar products, and electronic percussion to DJ controllers, audio/video solutions, livestreaming products, and more. As technology evolves, Roland continues to lead the way for gigging musicians, producers, and beatmakers, providing modern software-based solutions and seamless creative workflows between hardware products, computers, and mobile devices. For more information, visit Roland.com.