

FOR IMMEDIATE RELEASE

Press Contact:
Global AME Relations Dept.
Roland Corporation
Press-JP@roland.com
https://www.roland.com/

BOSS INTRODUCES TWO DELUXE GUITAR GIG BAGS

Stylish and Rugged Gig Bags Provide Superior Instrument Protection for Players on the Move



CB-EG20 and CB-EG10 (left to right)

Hamamatsu, **Japan**, **July 15**, **2021** — BOSS announces the CB-EG20 and CB-EG10 guitar gig bags, the latest additions to the growing BOSS family of premium accessories for musicians. Crafted with top-quality materials and designed to fit a wide range of guitars, the CB-EG20 and CB-EG10 are ideal solutions for performing players on the go.

Stylish and durable, the semi-rigid CB-EG20 is perfect for guitarists who need the convenience of a gig bag while maintaining maximum instrument protection. The tough nylon exterior and heavy-duty zippers are water resistant, and impact panels are integrated into the front and back to provide firm shielding against everyday bumps and bruises. There's a deluxe handle and two hideaway backpack straps for traveling comfort, and two external accessory pockets are on hand for strings, a tuner, and other gigging essentials.

The CB-EG20's deluxe interior provides a protective cocoon for the user's guitar while traveling. Thick padding and soft velvet fabric surround the instrument, while the bottom cushion supports the strap button area when standing the bag on end. If needed, the cushion can be removed to create more space for a larger guitar. The padded neck support elevates the headstock to help keep it protected, and there's also an integrated strap to secure the neck during transport.

Streamlined and rugged, the CB-EG10 delivers best-in-class instrument protection for guitarists who like to travel light. The 600D black polyester exterior is both durable and weather resistant, and thick internal padding provides excellent cushioning for everyday use. The comfortable handle and padded straps make travel easy, and two zippered accessory pockets are available for strings, cables, and other items.

The CB-EG10's cushioned soft velvet interior and dual padded neck supports provide a safe and stable environment for the user's guitar. The supports elevate the headstock to help keep it

News Release



protected, and they can be detached and repositioned if needed. And with the integrated straps, the neck is securely held in place during transport.

To learn more about CB-EG20 and CB-EG10 guitar gig bags, visit www.boss.info.

About BOSS

BOSS, a division of Roland Corporation, has achieved legendary status among guitarists, bassists, and vocalists with a diverse, world-leading product lineup of creative tools with exceptional sound, intuitive control, and rugged durability. Since 1977, BOSS's famous compact pedals have been used daily by everyone from beginners to touring professionals, with over 125 unique models introduced and over 17 million units sold to date. BOSS also leads the way with innovative gear in numerous other categories, from amplifiers, multieffects processors, and loopers to wireless systems, vocal effects, tuners, metronomes, rhythm machines, recorders, and more. For more information, visit Boss.info.

About Roland Corporation

For nearly 50 years, Roland's innovative electronic musical instruments and multimedia products have fueled inspiration in artists and creators around the world. Embraced by hobbyists and professionals alike, the company's trendsetting gear spans multiple categories, from pianos, synthesizers, guitar products, and electronic percussion to DJ controllers, audio/video solutions, livestreaming products, and more. As technology evolves, Roland continues to lead the way for gigging musicians, producers, and beatmakers, providing modern software-based solutions and seamless creative workflows between hardware products, computers, and mobile devices. For more information, visit Roland.com.