



December 16, 2020

Company Name: Roland Corporation

Representative: Jun-ichi Miki
President, CEO and
Representative Director

(Securities Code: 7944, First
Section of the Tokyo Stock
Exchange)

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Notice of Listing on First Section of the Tokyo Stock Exchange

We would like to take this opportunity to announce that Roland Corporation was listed on the First Section of the Tokyo Stock Exchange on December 16, 2020. We would like to express our sincere gratitude to all of our stakeholders for their immense support.

Since our founding in 1972, Roland Corporation has specialized in manufacturing electronic musical instruments and has developed revolutionary products, many of which have been the first such products in the world. We produce a variety of electronic musical instruments and related products, including electronic pianos, electronic drums, synthesizers and guitar-related equipment that offer exceptional levels of quality and meet the demands of music creators ranging from professionals to beginners. In doing so, we have established a brand that is known to music lovers around the world.

Through our midterm business plan which aims to “Bring the Thrill and Excitement of Creativity to Everyone in the World,” we are moving beyond the manufacturing of electronic musical instruments and becoming a company that also provides content, apps and cloud services as we evolve into a solution provider that offers users the opportunity to experience the joy of music more easily through our services.

With our listing on the Tokyo Stock Exchange, our management and employees will take this opportunity to renew our determination in the pursuit of sustainable improvement in corporate value and meeting the expectations of our stakeholders, and we sincerely appreciate your continued support.