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BOSS INTRODUCES WAZA-AIR WIRELESS PERSONAL GUITAR AMPLIFICATION SYSTEM

Revolutionary New Wearable, Over-Ear Guitar Sound System with Natural “Amp-in-Room” Tone



Hamamatsu, Japan, December 5, 2019 — BOSS introduces the Waza-Air Wireless Personal Guitar Amplification System, a revolutionary new wearable, over-ear sound system for guitarists.

In BOSS Waza tradition, Waza-Air combines decades of expertise with cutting-edge innovation to present a breakthrough musical product that truly pushes the envelope. Melding BOSS’s premium amp, effects, and wireless technologies with dynamic 3D sound and natural “amp-in-room” tone, Waza-Air delivers a unique guitar amplification experience that’s never been available until now.

While often necessary to avoid bothering others, playing guitar through traditional headphones offers a less-than-satisfying experience that lacks the depth and dimension of playing a real amp in a real room. Waza-Air changes all that, restoring the natural dimension, resonance, and “moving air” feel to provide an engaging and inspiring monitoring environment for the player. An integrated gyro sensor tracks head movements as the user plays, driving sophisticated 3D algorithms that produce an immersive sound field with extraordinary spatial realism.

Waza-Air’s advanced ambience setups provide three realistic environments to play in. Surround mode places the amp in a virtual room, providing an immersive experience like playing a recording studio. Static mode provides natural spatial localization, where the combined amp and room sound continually changes depending on where the user moves their head. Finally, Stage mode places the user center stage, with the amp sound coming from a virtual backline behind them.

Waza-Air features tones and controls from the stage-class Katana amplifiers, with full customization available using the free BOSS Tone Studio app for iOS and Android. Five amp types deliver tones

from classic clean to high gain, plus a full-range voice that's ideal for bass or acoustic-electric guitar. Over 50 effect types are available as well, including mod, delay, and reverb effects optimized for Waza-Air's unique spatial experience. And with six onboard memories, users can store favorite setups and recall them with dedicated buttons.

In addition to providing a wireless connection to BOSS Tone Studio, Waza-Air's built-in Bluetooth lets the user jam along with songs from their mobile device. When used with Stage mode, the streaming music plays from the backline along with the amp sound, simulating a live performance environment. It's also possible to remotely control volume and playback functions with a multi-function lever on Waza-Air.

All audio connectivity with Waza-Air is 100-percent wireless, allowing users to move and play in complete freedom. Advanced wireless tech from BOSS's acclaimed WL series provides premium sound quality, effortless set up, and great playing feel with ultra-low latency. The headphones and included transmitter also feature auto standby and wake functions, conserving the life of their built-in rechargeable batteries between playing sessions.

To learn more about Waza-Air, visit www.boss.info.

About BOSS

BOSS, a division of Roland Corporation, has achieved legendary status among guitarists by offering a diverse, world-leading product lineup that includes compact effects processors, multi-effects processors, digital recorders, rhythm machines, metronomes, tuners, and more. For more information, visit www.boss.info.

About Roland Corporation

Roland Corporation is a leading manufacturer and distributor of electronic musical instruments, including keyboards and synthesizers, guitar products, electronic percussion, amplifiers, audio and recording products, vocal products, and professional audio and video products. With more than 40 years of musical instrument development, Roland sets the standard in music technology for the world to follow. For more information, visit Roland.com.

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