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V-MODA Presents M-200 Professional Studio Headphones

V-MODA Enters the Studio with its First-Ever Reference Headphones

Tuned for Producers and Musicians



Hamamatsu, Japan, November 6, 2019 — V-MODA, the award-winning manufacturer of the world's finest high-fidelity audio devices with unrivaled customization options, today announces the availability of the M-200, V-MODA's first-ever reference studio headphone. A testament to the continued collaboration of Roland Corporation and V-MODA, the M-200 features meticulous Japanese engineering and classic V-MODA shapes and materials, reimagined for the studio to produce a clean, refined and spacious sound with transparent clarity that's perfect for producers, musicians and sound professionals alike. M-200 is available for pre-order at V-MODA.com/M-200 and on Amazon.com , shipping in late November, and will be available at authorized resellers worldwide.

The M-200 delivers crystalline audio so clear and neutral that subtle nuances and flaws are easily distinguished. Featuring 50mm drivers with neodymium magnets and CCAW voice coils, the M-200 faithfully reproduces a wide range of frequencies up to 40kHz to guarantee a balanced tonal range. From the deepest bass to the sharpest highs, the M-200 sound is so detailed and accurate that it achieved the Hi-Res Audio certification by the Japan Audio Society (JAS).

With larger, flatter earcup housings compared to the Crossfade series, the closed-back M-200 features extra internal amplifying room for spacious sound with superior noise isolation. The practically indestructible yet flexible headband is enhanced by a broad design for improved weight

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distribution and hours of comfortable wear. Crafted for comfort and durability, the M-200's adjustable headband is flexible enough for easy single-ear monitoring yet strong enough to withstand years of use in the studio. Combined with the premium, sweat-resistant PU leather exterior and large, detachable magnetic memory foam cushions, the M-200 will feel like it's barely there.

Pack up and protect the M-200 via the CliqFold hinge, compactly folding it to fit into V-MODA's redesigned Exoskeleton case, which now features smoother lines and more space to include extra cables and accessories. M-200 also comes ready-equipped with the new, single-sided balanced audio cable. While the closed headphone design ensures optimal noise isolation, the balanced cable reduces signal-to-noise ratio to produce a cleaner, more spacious sound, making M-200 reliable for important decisions while mixing, recording or composing music.

M-200 is accompanied by the additional aramid fiber-reinforced SpeakEasy 1-Button Cable with a built-in microphone for crystal-clear calls, and benefits from V-MODA's extensive customization options.

For more information, please visit V-MODA.

About V-MODA

Designed in Milano, V-MODA's verve is to amplify an authentic music lifestyle via timeless products forged by unparalleled quality, fashion-forward design and an unequivocal passion for music and materials. V-MODA blends analog renaissance age inspiration, Italian design and precise Japanese engineering. V-MODA products have won 50+ editors' choice awards and have become essential gear for the world's top professional producers and DJs.

V-MODA joined forces with Roland of Japan on #808Day (August 8, 2016), to redefine and develop the next breakthrough in music products and push the boundaries of audio innovation to reach a global audience of music aficionados. V-MODA and Roland do not tune headphones only as the "artists intended" but as both the "instrument engineer and artists intended".

Visit V-MODA.com, follow us at <u>Facebook.com/VMODA</u>, on Twitter (@VMODA) and on Instagram (@VMODA).

About Roland Corporation

Roland Corporation is a leading manufacturer and distributor of electronic musical instruments, including keyboards and synthesizers, guitar products, electronic percussion, amplifiers, audio and recording products, vocal products, and professional audio and video products. With more than 40 years of musical instrument development, Roland sets the standard in music technology for the world to follow. For more information, visit Roland.com.