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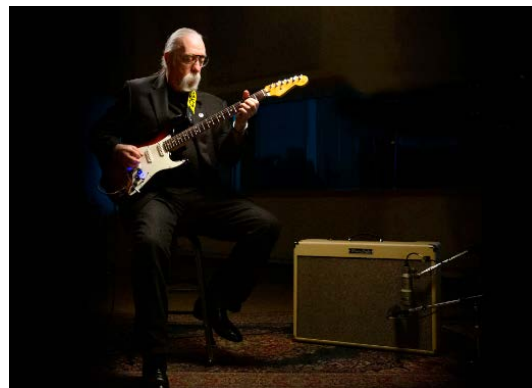
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ROLAND ANNOUNCES SPARKLE CLEAN TONE CAPSULE FOR THE BLUES CUBE GUITAR AMPLIFIER SERIES

*The Ultimate Transparent Tube Voice, Designed in Collaboration
with Guitar Legend Jeff “Skunk” Baxter*



Hamamatsu, Japan, January 23, 2019 — The Blues Cube Sparkle Clean Tone Capsule brings yet another premium voice to the Blues Cube guitar amplifier series. Designed in collaboration with renowned guitarist Jeff “Skunk” Baxter, this user-installable Tone Capsule delivers a versatile range of transparent clean tones with punch, presence, and clarity. The core voicing is based around the KT66, a vintage British output tube noted for its full sound, high headroom, and dynamic feel. A Blues Cube amplifier with the Sparkle Clean Tone Capsule installed delivers a richly expressive clean voice that’s ideal for pop, country, and jazz styles, pedal steel players, and any guitarist who shapes their sound with stompbox pedals.

Roland’s groundbreaking Blues Cube amplifiers feature the comprehensive Tube Logic approach, which fully captures the highly musical sound and inspiring feel of classic tube guitar amps. One of the many benefits of Tube Logic is the ability to instantly change the amplifier’s voicing via a Tone Capsule socket on the chassis. The Sparkle Clean Tone Capsule is the latest member of a growing lineup that includes Tone Capsules developed with Eric Johnson, Robben Ford, Oz Noy, and Kirk Fletcher.

“Blues Cube amplifiers are revolutionary and the Tone Capsule concept is brilliant,” stated Jeff “Skunk” Baxter. “I’ve been working with Roland for over 40 years, and they’ve unlocked the secret to creating a guitar amplifier with superb features, extraordinary capabilities, and unmatched tone. Instead of spending hours modifying and tailoring the electronics to get the sound, features, and performance I need, all I have to do is plug in my Tone Capsule and the amp is instantly customized exactly the way I want it. I have been waiting for a guitar amplifier like this for a long, long time.”

The Sparkle Clean Tone Capsule is compatible with the Blues Cube Artist, Artist212, Stage, and Tour amplifier models.

To learn more, visit Roland.com.

About Roland Corporation

Roland Corporation is a leading manufacturer and distributor of electronic musical instruments, including keyboards and synthesizers, guitar products, electronic percussion, amplifiers, audio and recording products, vocal products and professional audio and video products. With more than 40 years of musical instrument development, Roland sets the standard in music technology for the world to follow. For more information, visit Roland.com.