

FOR IMMEDIATE RELEASE

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Roland Cloud Announces Play 2-4 Life Holiday Promo



Roland Cloud.

Hamamatsu, Japan, December 7, 2018 — Roland Cloud is celebrating the holidays with a special promotion!

Purchase a one-year subscription to Roland Cloud for \$199. Enjoy our suite of synths and drum machines like the TR-808 and the newly released JX-3P. Plus, access new instruments as soon as they become available. The best part is, even if you don't renew, keep using TWO instruments* for as long as they're available in the catalog. From the Jupiter-8 to the Juno-106, and many others—the choice is yours and you have a year to decide!

With a Roland Cloud subscription, users receive:

- Unlimited access to all instruments in Roland Cloud including the 808, 909, Juno 106, Jupiter-8, and many more
- Frequent new instrument releases like the JX-3P and others
- Continual product updates and fixes

As part of Team Roland Cloud, users receive:

- Membership to a worldwide community of music makers and producers
- Opportunities to share your tracks on Roland Cloud's social platforms

Details & Disclaimers

This is a limited time offer (ends December 31st, 2018) for an annual subscription. It requires twelve months of paid continuous use or an annual paid subscription.

This is not a permanent license to a title currently available in Roland Cloud's catalog. This is continuous play access to selected instruments. All policies, mechanisms, updates, login, and maintenance requirements stay in effect. Roland Cloud reserves the right to review its catalog selections at any time and does not guarantee your selected titles will remain active in perpetuity.

Promotion Terms & Conditions

- *For your selected entitlement use rights, you must maintain an active membership even if you do not renew your Roland Cloud subscription.*
- *By maintaining membership, you have access to all updates and enhancements for your selected entitlements.*
- *By maintaining your membership, you gain access to all value-added materials, such as tutorials, events, special offers, and all Team Roland Cloud content.*
- *You will maintain access to the selected entitlements only for as long as Roland Cloud continues to offer and support that entitlement.*
- *Roland Cloud reserves the right to periodically assess its catalog selections.*
- *Your selected entitlement use rights are not transferable, descendible, or inheritable.*
- *Condition: This offer requires payment for twelve months of subscription, without a free trial*

To learn more, please visit RolandCloud.com.

About Roland Virtual Sonics

Roland Virtual Sonics LLC. represents the joint venture between Roland Corporation and Seattle based Virtual Sonics. Roland Cloud represents a cloud-based suite of high-fidelity instruments, connected services and software for modern music creators and producers. Roland Cloud revolutionizes the current musical ecosystem by leveraging the cloud to connect musical artists to their sounds, their workflow and most-importantly, each other.

Flowing from Roland Cloud are a myriad of new, high-fidelity virtual instruments. Roland Cloud delivers innovation on all fronts, from the revolutionary and cutting-edge way digital instruments are captured to the way they are delivered to popular digital workstations. As an ecosystem, Roland Cloud's community of music and media creators can expect the ability to express their creative aspirations in intuitive ways.

Become a Roland Cloud member today by visiting RolandCloud.com.

About Roland Corporation

Roland Corporation is a leading manufacturer and distributor of electronic musical instruments, including keyboards and synthesizers, guitar products, electronic percussion, amplifiers, audio and recording products, vocal products and professional audio and video products. With more than 40 years of musical instrument development, Roland sets the standard in music technology for the world to follow. For more information, visit Roland.com.