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ROLAND UNVEILS AX-EDGE KEYTAR

*Step Into the Spotlight with a Unique Mobile Performance Synth Featuring
Pro Sounds, Customizable Looks, and More*



Hamamatsu, Japan, September 13, 2018— Roland unveils the AX-Edge Keytar, a performance synthesizer designed to be played in a standing position with a shoulder strap. Building on decades of refinement and input from artists around the world, the AX-Edge features 49 full-sized keys and a professional sound set crafted specifically for keytarists. It also offers a sleek, modern design with the unique ability to interchange Edge Blades and customize the instrument's look. Compact and battery operated, the AX-Edge is a powerful mobile instrument that enables performing keyboardists to take center stage and put their music in the spotlight.

The AX-Edge delivers a striking presence that makes any live player stand out. Models are available in black or white finishes, and the black model features an all-black keyboard for a dark, sophisticated appearance. Each AX-Edge model comes with an extra Edge Blade in the box (a silver Edge Blade for the black model and a gold Edge Blade for the white), allowing the player to create a fresh look that complements their personal performance style.

Inside the AX-Edge is a carefully curated sound set driven by Roland's latest sound technologies. Optimized for stage performance, the sounds are designed to cut through even in loud bands. Dedicated buttons provide instant access to edgy leads, fat basses, and all types of sounds perfect for the performing keytarist, whether it's taking solos or sharing the limelight with bandmates.

Users can customize sounds by wirelessly connecting to the AX-Edge editor app with *Bluetooth*[®] MIDI. Splits and layers take full advantage of the expansive, full-sized keyboard, and there's wealth of stunning effects that provide polished, studio-quality tone in any venue. And thanks to the Tone

Remain function, players can switch sounds seamlessly without notes or effect tails being cut off prematurely.

With its highly intuitive neck controls, the AX-Edge offers maximum expression for taking performances to new levels. There's a modulation bar and pressure-sensitive pitch ribbon, easy-to-reach portamento, hold, octave, and program change buttons, and an array of assignable controls that can be tailored to any performance style.

Gigging keyboard players need to cover lots of different sounds and parts, and often have to function as the backbone of the entire act. The AX-Edge is filled with thoughtful stage features, including an innovative dual display system, arpeggiator, and onboard song player for handling backing duties. There's even a built-in vocoder, which can be layered with internal sounds to create unique backing vocals or funky, retro lead parts.

When powered with rechargeable Ni-MH batteries, the AX-Edge provides up to four full hours of mobile playing time. The instrument can also be powered via an AC adaptor.

To learn more about the AX-Edge Keytar, visit [Roland.com](https://www.roland.com)

About Roland Corporation

Roland Corporation is a leading manufacturer and distributor of electronic musical instruments, including keyboards and synthesizers, guitar products, electronic percussion, amplifiers, audio and recording products, vocal products and professional audio and video products. With more than 40 years of musical instrument development, Roland sets the standard in music technology for the world to follow. For more information, visit [Roland.com](https://www.roland.com).

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