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ROLAND ANNOUNCES “THOMAS DOLBY LIVE IN ROLAND CLOUD”

Historic concert to be streamed live July 26



Roland Cloud.

Hamamatsu, Japan, July 20, 2018 — Roland is pleased to announce “Thomas Dolby Live in Roland Cloud,” a historic first-ever concert streamed live in Roland Cloud. Free and open to all, the performance by electronic music icon and Roland Lifetime Achievement Award winner Thomas Dolby will take place on Thursday, July 26, at 4:00 P.M. PDT, in [Roland Cloud](#).

During the 1980s, electronic music innovator Thomas Dolby became renowned for his technical prowess and a new sound that blended his love for technology and passion for music—a sound that launched his career and helped him rise to international fame during the heyday of MTV. Dolby can also lay claim to being a music technology and software maven, a published author and filmmaker, and a Professor of the Arts at Johns Hopkins University.

Featuring just a few keyboards, a drum pad, and a MacBook® running synthesizers from Roland Cloud, Dolby’s rig for this live event is simple, but the output will be projected onscreen during the performance to give the audience a unique “under the hood” perspective.

As part of an enhanced experience, all online audience members will have the opportunity to try the same synthesizers and sounds used by Thomas Dolby in concert by signing up for a 30-day Free Trial to Roland Cloud. This performance is also part of a rare [summer tour](#) for Dolby, which starts with a sold-out Hollywood, CA show on July 25 and wraps up in Baltimore, MD, on August 8.

To pre-register for “Thomas Dolby Live in Roland Cloud,” please [RSVP to the event here](#) on Roland’s Facebook page.

About Roland Virtual Sonics

Roland Virtual Sonics LLC. represents the joint venture between Roland Corporation Japan and Seattle based Virtual Sonics. We are a software, services and media solutions provider that represents the next wave in the evolution of modern music creation, and our first full offering is called Roland Cloud. Through Roland Cloud, we work to alleviate many pain-points that plague both professional and amateur musicians, producers, and creators, including the lack of access to truly high-resolution virtual instruments, the need for open and supportive community, access to mentoring, and more. Become a Roland Cloud member today by visiting RolandCloud.com.

About Roland Corporation

Roland Corporation is a leading manufacturer and distributor of electronic musical instruments, including keyboards and synthesizers, guitar products, electronic percussion, amplifiers, audio and recording products, vocal products and professional audio and video products. With more than 40 years of musical instrument development, Roland sets the standard in music technology for the world to follow. For more information, visit Roland.com.