

FOR IMMEDIATE RELEASE

Press Contact:

Public & Investors Relations Group

Personnel & Corporate Affairs Dept.

Roland Corporation

koho@roland.co.jp

<https://www.roland.com/>

ROLAND ANNOUNCES TR-8S RHYTHM PERFORMER

Forward-Thinking Performance Instrument with Historic TR Rhythm Sounds, Samples, and Effects



Hamamatsu, Japan, March 5, 2018 — Roland announces the TR-8S Rhythm Performer, an innovative new instrument that fuses Roland's renowned rhythm machine legacy with modern sound design features tuned for live performance.

The TR-8S is filled with the most iconic TR drum sounds of all time, plus an extensive selection of samples from Roland's vast library. The instrument also supports both mono and stereo user samples, and comes packed with hands-on controls and production tools that make patterns move and groove. Dynamic and inspiring, the TR-8S takes the rhythm machine to a new level of creative power.

Included in the TR-8S is every sound from the most sought-after TR drum machines, with authentic recreations of the 808, 909, 707, 727, and 606, as well as several modified versions. Powered by Roland's highly acclaimed ACB technology, each machine is a detailed, component-level model that sounds and behaves exactly like the original hardware.

While TR sounds are vital when producing drum tracks, mixing and layering sounds is key for crafting all-new signature sounds that stand out in today's music scene. In addition to TR sounds, users can pull from the TR-8S's preset samples or import their own sounds via the SD card slot, giving them the ability to build custom dream kits with limitless sound combinations. Instant-access controls are available to adjust decay, tuning, and many other sound parameters.

The TR-8S also includes percussion-tuned effects for enhancing sounds with character, depth, and space. There's a Master FX knob for processing the entire kit and a control knob for each channel, and both can be custom configured with favorite effects parameters for sound shaping on the fly.

Roland's famous "TR-REC" step sequencer has been at the heart of electronic music production for decades. In the TR-8S, it's been enhanced and modernized to be better than ever. Via the 16 TR-REC buttons and velocity-sensitive performance pad, users can develop intricate grooves and build detailed fills with velocity, accents, flams, and adjustable sub-steps.

The TR-8S sequencer is able to store 128 patterns, with eight variations and three fills contained in each. These patterns or variations can be triggered individually or chained together for evolving sequences. It's also now possible to save the tempo and kit assignment (along with knob positions and effect settings) in patterns.

The TR-8S is equipped with connection options to seamlessly integrate with any setup. A stereo mix output is provided, plus six assignable audio outputs that allow individual drum sounds to be processed and mixed externally. There's also a dedicated trigger output with its own sequencer track, and the assignable outputs can be reconfigured to output trigger signals if desired. Stereo audio inputs are provided as well, enabling users to connect and mix external sound sources. The TR-8S also functions as a multi-channel USB audio/MIDI interface, and supports AIRA Link for interfacing with other AIRA gear.

To learn more about the TR-8S Rhythm Performer, visit [Roland.com](https://roland.com)

About Roland Corporation

Roland Corporation is a leading manufacturer and distributor of electronic musical instruments, including keyboards and synthesizers, guitar products, electronic percussion, amplifiers, audio and recording products, vocal products and professional audio and video products. With more than 40 years of musical instrument development, Roland sets the standard in music technology for the world to follow. For more information, visit [Roland.com](https://roland.com).