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BOSS INTRODUCES KATANA-ARTIST GUITAR AMPLIFIER

New Flagship Model in the KATANA Amplifier Series



Hamamatsu, Japan, January 24, 2018 —BOSS introduces the KATANA-Artist, the new flagship model in the KATANA guitar amplifier series. KATANA amps have received worldwide acclaim for their authentic tube tone and feel, onboard BOSS effects, and exceptional value. The KATANA-Artist takes KATANA performance to new heights with all the latest Version 2 features, plus tone, speaker, and cabinet enhancements tailored for the needs of professional guitarists.

Built for live performance, the 100-watt KATANA-Artist combo features a newly developed cabinet design with front-facing controls and a premium WAZA 12-inch speaker. The semi-closed back is ideal for rock tones, and the tight, rugged construction produces rich, full sound with impressive projection. In addition, the amp's five channels have been tuned to provide highly expressive response that works in complete harmony with the WAZA speaker and new cabinet design.

BOSS's custom WAZA speaker delivers tones inspired by the benchmark 25-watt British stack speaker from the 1960s. Through detailed analysis and careful selection of the magnet, cone material, and other construction elements, BOSS has captured the rock speaker's iconic sound and response with the added benefit of greatly increased power handling capacity.

With its dynamic power section designed with the Tube Logic approach, the KATANA-Artist produces ample volume and headroom for performing all types of music, including the heaviest rock styles. In addition to the standard KATANA panel controls, the amp includes dedicated knobs for the Cabinet Resonance and Air Feel functions introduced with the recent KATANA Version 2 update.

To learn more about the KATANA-Artist amplifier, visit www.boss.info.

About BOSS

BOSS, a division of Roland Corporation, has achieved legendary status among guitarists by offering a diverse, world-leading product lineup that includes compact effects processors, multi-effects processors, digital recorders, rhythm machines, metronomes, tuners, and more. For more information, visit www.boss.info.

About Roland Corporation

Roland Corporation is a leading manufacturer and distributor of electronic musical instruments, including keyboards and synthesizers, guitar products, electronic percussion, amplifiers, audio and recording products, vocal products, and professional audio and video products. With more than 40 years of musical instrument development, Roland sets the standard in music technology for the world to follow. For more information, visit Roland.com.