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ROLAND INTRODUCES EC-10 EL CAJON *Innovative Hybrid Cajon with Layered Electronic Sounds*



The NAMM Show, Anaheim, CA, January 19, 2016 — Roland is proud to announce the **EC-10 ELCajon**, a unique and versatile hybrid percussion instrument. Combining an authentic acoustic cajon with Roland's famous electronic percussion technology, the EC-10 allows cajon players to easily enhance their music with layered electronic sounds. Completely self-contained with battery power and onboard amplification, the EC-10 puts the dynamic world of hybrid percussion in the hands of every cajon enthusiast.

The cajon has become an extremely popular instrument for on-the-go percussion, from local jams and street busking to nightclub performances and beyond. With its built-in Roland sound module, the EC-10 seamlessly extends the cajon's organic capabilities, letting performers create a wide variety of dynamic percussion sounds from one portable instrument.

At its core, the EC-10 is a real acoustic cajon that sounds great even with its onboard electronics turned off. The integrated Roland sound module features 30 kits loaded with sounds specially developed to complement the EC-10's natural cajon voice. Included is everything from traditional percussion like tambourine, djembe, and shaker to acoustic snare, electronic drums, and sound effects. Studio-optimized cajon sounds are also on hand to enhance the acoustic sound for more depth and punch. Thanks to the EC-10's dual sensors, each kit allows users to trigger independent sounds from the head and edge of the playing surface.

The top-mounted sound controls on the EC-10 are designed for quick access while performing, with dedicated buttons for scrolling through sound categories and variations.

Rear-panel controls include a Volume knob for mixing in the layered sound and a Trigger Balance knob to adjust the blend of the head and edge sounds. The user can also adjust the overall trigger sensitivity for their personal playing touch.

While the EC-10 contains high-tech electronics, it fully retains the self-contained simplicity that's made the cajon so popular. The integrated amp and coaxial speaker provide high-quality sound for keeping up with acoustic guitar amps and other instruments, and six AA batteries deliver up to 12 hours of power for long jams in any location. There's also a handy Mix In jack for playing music from a smartphone or song player at home or on the gig. The EC-10 even functions as an extra seat in a music room or family space when not being played.

To learn more about the EC-10 ELCajon, visit www.roland.com/products/el_cajon_ec-10/

See also a video clip that Heidi Joubert performing EICajon: <https://youtu.be/ojfOD0kMoIY>

About Roland Corporation

Roland Corporation is a leading manufacturer and distributor of electronic musical instruments, including keyboards and synthesizers, guitar products, electronic percussion, digital recording equipment, amplifiers, audio processors, and multimedia products. With more than 40 years of musical instrument development, Roland sets the standard in music technology for the world to follow. For more information, visit <http://www.roland.com> or see your local Roland dealer.