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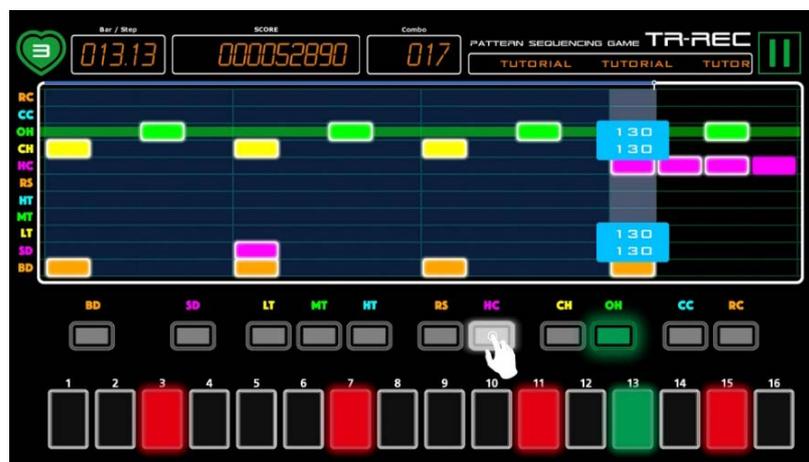
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## ROLAND LAUNCHES ITS FIRST MUSIC GAME APP

*Have fun with hands-on experience making dance music tracks*



**Hamamatsu, Japan, December 15, 2015** — Roland is pleased to announce the launch of TR-REC GAME on Apple's App Store and Google Play. TR-REC GAME is a rhythm entry game app for smartphones and tablets that incorporates the rhythm programming schemes used in Roland's TR-808 and TR-8 rhythm machines.

Roland's TR-REC GAME app for smartphones and tablets is a game that users play by listening to original dance music, and selecting different tones including kick drum, snare, hi-hat, and cymbals to tap in specified rhythm patterns on 16 buttons that mimic musical notes. As the game proceeds, the drum tones get overlaid on top of each other, gradually creating a dynamic rhythm pattern for dance music. Players move on to the next stage if they are able to tap in the specified drum tones within a given amount of time. In addition to the satisfaction of completing successive stages, players can also enjoy the sounds of authentic dance music and drum tones, all the while learning more about rhythm compositions and how different elements work with each other.

In TR-REC GAME, Roland programmers have reproduced the tones found in Roland's TR-808 and TR-8—rhythm machines that are extensively used in dance music—along with their rhythm programming schemes. All users can begin playing the game without a learning curve, as tapping in the notes is very easy, and can be learned by simply completing the tutorial stage. TR-REC GAME supports iOS and Android, and is available as a free download from either Apple's App Store or Google Play.

## Main features

▼ Enjoy programming authentic dance music in a fun game setting.

The objective of this game is to tap in the specified rhythmic elements by listening to and watching the patterns in the dance music for each stage. The rhythmic elements get overlaid on top of each other as the player taps in more notes, gradually creating a dynamic rhythm pattern for dance music. Tapping in the elements becomes more and more challenging with every stage that the player completes. Players can also share their scores on Facebook and Twitter.

- Forty-eight stages in all. Features 16 TR-REC GAME-original dance music pieces.
- Complete the rhythm pattern within the specified amount of time. Players lose one "Life" every time they are unable to complete a pattern. The game is over once they use up all of their "Lives."
- Players receive points for tapping in the rhythmic elements correctly, and receive bonus points for completing a pattern.
- A variety of goodies including "Gain a Life," "Help Guide" and "Auto Rhythm Entry" enhance the excitement of the game.
- Players can go to the TR-REC GAME menu to purchase the in-app currency or "Coins," which they can use to purchase "Lives" and "Stages."

## ▼ Screen description

The screenshot shows the TR-REC GAME interface. At the top, there are four digital displays: 'Bar / Step' (013.13), 'SCORE' (000052890), 'Combo' (017), and 'PATTERN SEQUENCING GAME TR-REC'. Below these are three 'TUTORIAL' buttons. The main area is a grid with 16 columns and 11 rows of rhythmic elements. A hand is shown tapping the 'HT' button. Below the grid are 16 buttons labeled BD, SD, LT, MT, HT, RS, HC, CH, OH, CC, RC. At the bottom are 16 numbered buttons (1-16) with different colors (red, green, black).

**Lives**  
Shows remaining lives.

**Bar / Step**

**Score**

**Combo**

**Guides**  
Shows the tap in points.

**Tone buttons**  
Select from 11 different tones including snare drum (SD) and hi-hat (HT).

**Tap in buttons**  
Mimics the entry schemes used in "TR-808" and "TR-8." Players tap in the rhythmic elements intuitively on these 16 buttons that line up with the guides

To download the TR-REC GAME, visit [http://www.roland.com/aira/tr\\_rec\\_game/](http://www.roland.com/aira/tr_rec_game/).

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## About Roland Corporation

Roland Corporation is a leading manufacturer and distributor of electronic musical instruments, including keyboards and synthesizers, guitar products, electronic percussion, digital recording equipment, amplifiers, audio processors, and multimedia products. With more than 40 years of musical instrument development, Roland sets the standard in music technology for the world to follow. For more information, visit <http://www.roland.com> or see your local Roland dealer.