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ROLAND & KARIMOKU ANNOUNCE ARTISAN DIGITAL PIANO

Musical innovator and furniture specialist collaborate on hand-crafted KIYOLA KF-10 with all-natural wood cabinet and SuperNATURAL Piano modeling technology



Hamamatsu, Japan, December 1, 2015 — Roland Corporation and Karimoku Furniture Inc. have jointly unveiled the KIYOLA ‘Made In Japan’ Series KF-10. A collaborative project that draws on the expertise of each market-leading company, this unique digital piano combines Roland’s innovative technology with Karimoku’s artisan craftsmanship.

Designed in-house at Karimoku and handcrafted in Japan, the KIYOLA KF-10 is intended as both a high-end instrument and item of designer furniture. The cabinet is built from natural timbers, enabling a contoured profile and a slim, stable stand that would be impossible with the processed wood typically used in piano construction. With its model name translating from Japanese as ‘elegance and beauty’, the KIYOLA KF-10’s cabinet offers the organic look and feel of genuine wood, with individual grain patterns unique to each instrument visible through a choice of Walnut or Pure Oak finishes.

Winning the Good Design Award before its Japanese debut in October 2015, the KIYOLA KF-10’s visual flair is matched by acclaimed features taken from Roland’s flagship digital pianos. SuperNATURAL Piano modeling recreates the full tone and response of an acoustic piano, delivering a characterful tone that responds to your style and touch. Discerning players will also welcome Roland’s latest PHA-50 keyboard, which combines wooden key sides with a durable inner molded material, for acoustic look and feel without the maintenance. Expressive play is further supported by an included pedal unit capable of half-pedal technique, and four speakers for a rich, expansive sound.

Despite its stylish minimalist appearance, the KIYOLA KF-10 also lets players wirelessly connect via *Bluetooth*® technology to a smartphone or tablet for access to music apps. Controlling the dedicated app via an Android or iOS device allows selection of internal sounds from the piano's sound engine, plus playback of onboard songs and setting of the built-in metronome. Other suggested apps include Roland's Piano Designer (for deeper editing of sounds) and sheet music apps including PiaScore and Sheet Music Direct, with pages turned by pressing the pedal. High-quality audio can also be played from your device to the KIYOLA KF-10's speaker system.

The KIYOLA KF-10 also ships with a piano bench, ergonomically designed to prevent the discomfort and spine damage that can result from long periods sat at an inferior stool. Taking advantage of Karimoku's experience of furniture design since 1940 – and associated scientific research – the new bench features an arched shape that promotes good posture, a wider sitting area that evenly distributes weight, and a cushion made from soft, high-density foam.

A high-end instrument designed and built in Japan, the KIYOLA KF-10 represents a unique collaboration between two revered Japanese companies, combining Karimoku's artisan craftsmanship with Roland's innovative musical technology.

About Roland Corporation

Roland Corporation is a leading manufacturer and distributor of electronic musical instruments, including keyboards and synthesizers, guitar products, electronic percussion, digital recording equipment, amplifiers, audio processors, and multimedia products. With more than 40 years of musical instrument development, Roland sets the standard in music technology for the world to follow. For more information, visit <http://www.roland.com> or see your local Roland dealer.

About Karimoku Furniture Inc.

Karimoku Furniture Inc. is a Japanese furniture manufacturer specializing in premium wooden products. Founded in 1940 as a manufacturer of wooden parts for weaving machines and furniture, Karimoku designs and builds furniture at its factories in Aichi, Japan, ensuring top quality products and services by controlling the entire production and distribution process; from the sourcing of the raw materials to customer support and repair. For more information, visit <http://www.karimoku.com/>.