



February 15, 2013

Company Name: Roland Corporation
 Representative: Hidekazu Tanaka, President and Representative Director
 Code Number: 7944
 Stock Exchange Listing: 1st Section of Tokyo, Osaka
 Contact: Ichiro Nishizawa, Senior Managing Director
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Notice of Personnel Change of Representative Director

Roland Corporation (the “Company”) hereby announces the resolution at the Board of Directors meeting held on February 15, 2013 to implement the following personnel change of the representative director.

1. Personnel Change

Name	Newly Appointed Title	Previous Title
Junichi Miki	President and Representative Director, in charge of Organ Product Design and Educational Product Division	Director, in charge of Organ Product Design, General Manager of Organ Product Design Dept.
Hidekazu Tanaka	Adviser	President and Representative Director, in charge of Educational Product Division

2. Reason for the Change

The Company announced structural reform of the electronic musical instruments business on November 7, 2012. Under the leadership of the newly appointed management, the Company will strive to implement reforms to improve profitability and establish a foundation for future growth.

3. Effective Date of the Change

April 1, 2013

4. Brief Biography of Newly Appointed Representative Director

Date of Birth	Brief Biography	No. of the Company shares held (Thousands)
March 1, 1955	March 1977 Joined the Company June 1994 Director June 1999 Managing Director April 2002 Director, in charge of Technical Support June 2007 Executive Officer, in charge of Classic Project October 2008 Executive Officer, General Manager of Classic Product Design Dept. June 2010 Director, General Manager of Classic Product Design Dept. April 2012 Director, in charge of Organ Product Design (to present), General Manager of Organ Product Design Dept. (to present)	8