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V-MODA OFFERS CROSSFADE 2 WIRELESS HEADPHONES

Next-Generation Performance in Analog Cabled or Bluetooth® Modes, Plus New Colors and Cliqfold™ Mechanism

CES, Las Vegas, NV, January 8, 2018 – [V-MODA](http://www.v-moda.com) (LVCC South Hall, Booth #MP25679), the award-winning maker of the world's finest high-fidelity audio devices, offers its Crossfade 2 Wireless Over-Ear headphones. Building on the success of V-MODA's original Crossfade M-100 and Wireless headphones, which have won 29 editors' choice and best headphones awards, the new model raises the bar in sound quality with Hi-Res Audio certification, larger cushions, new colors, longer battery life and the iconic CliqFold™ design.

"V-MODA's Crossfade headphones are the epitome of versatility," says Val Kolton, CEO of V-MODA. "Once people own a truly great set of our headphones, they use them constantly in various use cases. And whether you are critically listening, producing music, DJing, gaming, watching movies or even working out, Crossfade 2 Wireless delivers on every level. How you connect them is irrelevant – you will love what you hear."

Powered by new dual-diaphragm 50mm drivers using a high-resolution CCAW coil that is made in Japan, Crossfade 2 is certified by Japan Audio Society (JAS) to the Hi-Res Audio standard in wired mode. With an extended frequency range from 5Hz to 40kHz, you can now connect to a lossless music service or 24bit/96kHz playback sources and experience an increased dynamic range.

Crossfade 2 Wireless is built to travel, thanks to the patent-pending CliqFold design that folds down to fit into the deceptively small travel case. With newly added vents (V-PORT™) to ensure that air can circulate within to let the headphones breathe after a live performance or a workout, the case also has room to store charging and audio cables along with other extras like USB drives and earplugs.

The new memory foam features enhanced comfort and size. Hundreds of prototypes with small variances were tested by V-MODA's CEO for over three months to perfect every fine detail of the cushions, as "the fit is the sound."

The concealed microphone is optimized for phone calls and voice recognition, which is made easier still with the inclusion of a rugged Kevlar-reinforced SpeakEasy™ cable for wired use.

Crossfade 2 Wireless retains the luxurious combination of steel and metal materials along with improved vegan leather that meets military-standard MIL-STD-810G testing guidelines. The cables are tested and reinforced to bend over 1 million times, up to 100 times the industry standard. Style has also been upgraded on Crossfade 2, which brings back the fan-favorite color Matte Black (unavailable on the first version) and introduces two colors: Matte White and Rose Gold.

Crossfade 2 Wireless is compatible with V-MODA's popular accessory ecosystem, which includes 3D-printed shields; laser-engraved aluminum shields; [BoomPro Mic](#) for gamers, calls and broadcasters; [XL cushions](#); [CoilPro cable](#); 1/3-button [Speakeasy](#) cables; VAMP DAC/AMP; and the newly released [REMIX®](#) headphone amplifier + Bluetooth® speaker.

The rechargeable lithium-ion battery is 15% bigger than the previous version and provides up to 14+ hours of continuous music, entertainment and calls. But unlike most Bluetooth headphones, you can carry on listening with the same sound even when the battery is dead. Plugging in the supplied cable instantly switches the headphones to pure analog mode, which deactivates all onboard electronics for situations where zero latency is important. Once near a power socket, use the included V-Micro USB cable to fully recharge in around two and a half hours.

Crossfade 2 Wireless is now available in three colors optimized for personalization: Matte Black (\$330), Matte White (\$330) and Rose Gold featuring Qualcomm aptX (\$350) at V-MODA.com/Crossfade-2-Wireless and authorized resellers worldwide.

3D printing and 2D laser customization is also available exclusively at V-MODA.com/Crossfade-2-Wireless.

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About V-MODA

Designed in Milano, V-MODA's verve is to amplify an authentic music lifestyle via timeless products forged by unparalleled quality, fashion-forward design and an unequivocal passion for music and materials. Led by Chief Visionary Officer and professional musician Val Kolton, V-MODA blends analog renaissance age inspiration, Italian design and precise Japanese engineering. V-MODA products have won 40+ editors' choice awards and have become essential gear for the world's top professional DJs.

V-MODA joined forces with Roland of Japan on 808 (August 8, 2016), to redefine and develop the next breakthrough in music products and push the boundaries of audio innovation to reach a global audience of music aficionados. V-MODA and Roland do not tune headphones only as the "artists intended" but as **both** the "instrument engineer and artists intended".

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