



Press Release

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Roland Announces TR-1000 Rhythm Creator



A Groundbreaking New Creative Platform That Fuses Iconic TR Heritage with Modern Innovation to Ignite the Next Era of Rhythm

Los Angeles, CA, October 1, 2025 — Roland announces the [TR-1000 Rhythm Creator](#), a groundbreaking new drum machine built with and for artists to catalyze the next evolution of rhythm culture. As the latest member of the famous TR lineage, the TR-1000 builds on the legacy of the TR-808 and TR-909 as the first Roland drum machine in over 40 years with true analog voices, coupled with the latest digital sound and sampling technologies and a performance-focused user interface.

From the speaker-rattling boom of the TR-808 to the distinctive punch of the TR-909, Roland's original TR rhythm instruments from the early 1980s have fueled the ambitions of generations of music makers. First embraced by underground creators, TR sounds are now deeply embedded in modern music, forming the backbone of hip-hop and trap, the pulse of techno and house, and the foundational grooves for contemporary pop songs across every genre.

The TR-1000 launches the legendary TR heritage into the future with a bold mission: to inspire a culture hungry for the next wave of rhythmic experimentation. Musicians and producers can conceive,

create, and perform with a range of premium drum sounds, powered by analog, digital, and sampling engines with advanced tone-shaping and layered track architecture.

The TR-1000's analog engine features 16 of the most coveted circuits from the TR-808 and TR-909, faithfully recreated from the original designs with detailed engineering and carefully selected modern components. Alongside the TR-1000's analog voices are powerful digital sounds driven by Roland's latest advancements, including 21 circuit-bent TR-808 and TR-909 models built with Analog Circuit Behavior (ACB) technology, FM percussion, virtual analog tones, and a deep PCM library for sonic exploration and fresh textures.

Classic TR instruments laid the framework for countless electronic music genres—and when paired with digital sampling, their influence deepened. Comprehensive sample tools are fully integrated into the TR-1000 workflow, including stereo sampling and resampling, BPM sync, seamless time-stretching, and non-destructive slice editing. The onboard 64 GB memory comes with a curated collection of 2000 samples, with 46 GB free for user captures, edits, and sample imports.

Creators can refine and transform sounds and rhythms with the TR-1000's rich palette of tactile effects. There's a new analog state-variable filter (SVF) inspired by vintage Roland OTA designs, a dedicated analog drive, and a wide array of digital processing. Each track combines a model-specific sound generator, compressor, multimode filter/four-band EQ, and amp/envelope control. Four of the available tracks allow for two sound generators to be stacked or programmed separately with per-track FX, internal sidechaining, output routing, and a three-target LFO.

The TR-1000's advanced sequencer expands on the familiar TR workflow with a focus on feel and flexibility. Users can program sounds fast, perform with intent, and shape rhythms in real time using extensive pattern tools, expressive controls, and new off-grid options to fine-tune the pocket. An ergonomic panel layout encourages creative exploration with high-grip knobs and smooth, responsive faders. The new Morph slider allows for radical transformations with simple movements, while the snapshot feature creates playable step buttons that instantly recall any knob position for an instrument.

Made for seamless integration with hybrid configurations, modular rigs, and modern studios, the TR-1000 offers extensive I/O and routing flexibility to support expansive production and performance setups. The companion [TR-1000 App](#) enables hardware control from a computer, providing a large graphical interface for real-time parameter editing, a librarian for organizing sounds, and more.

Availability & Pricing

The TR-1000 Rythm Creator is available now for \$2,699.99.*

To learn more about the TR-1000 Rhythm Creator, visit [Roland.com](https://roland.com).

**USD Price at the time of publishing.*

About Roland Corporation

For more than 50 years, Roland's innovative electronic musical instruments and multimedia products have fueled inspiration in artists and creators around the world. Embraced by hobbyists and professionals alike, the company's trendsetting gear spans multiple categories, from pianos, synthesizers, drums and percussion, and guitar products to DJ controllers, audio/video solutions, gaming mixers, livestreaming products, and more. As technology evolves, Roland and its expanding family of brands, including Roland Cloud, BOSS, V-MODA, Drum Workshop (DW), PDP, Latin Percussion (LP), and Slingerland, continue to lead the way for music makers and creators, providing modern solutions and seamless creative workflows between hardware products, computers,

and mobile devices. For more information, visit [Roland.com](https://roland.com) or see your local Roland dealer. Follow Roland on [Facebook](#), X (Twitter) ([@RolandGlobal](#)), and Instagram ([@RolandGlobal](#)).

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