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## FOR IMMEDIATE RELEASE

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## **ROLAND ANNOUNCES RT-30 SERIES ACOUSTIC DRUM TRIGGERS**

*Updated Design Delivers Top-Level Performance for Hybrid Drumming*

**Los Angeles, CA, January 22, 2015** — Roland is pleased to introduce the RT-30 series, the latest generation of acoustic drum triggers from the world leader in electronic percussion. Roland's drum triggers have long been the professional's choice, offering exceptional response and rugged durability that players can count on. With improvements that include a more streamlined design, easier setup, and compatibility with the latest drum hardware, the updated RT-30 series sets a new standard for triggering electronic sources from acoustic drums.

In today's music world, the hybrid approach of combining electronic sounds with traditional acoustic drums has become essential for pro players. To accurately perform many modern styles, drummers need access to both unique electronic tones and staples such as Roland's famous TR-808 and TR-909 drum machine sounds. In addition, a hybrid setup provides the ability to supplement acoustic drums with samples on stage to achieve the studio-processed punch heard on hit recordings.

The RT-30 series gives drummers an easy solution for using their acoustic drums as triggers for a hybrid setup without incorporating additional pads. With quick, simple mounting on kick, snare, and tom drums, RT-30 triggers open up a world of sound possibilities when connected to devices such as Roland's TM-2 Trigger Module, TD-series V-Drums sound modules, and SPD-series percussion pads.

Three different models are included in the RT-30 series. The RT-30H is a single-trigger device that provides drumhead-based triggering for most standard drums. The dual-trigger RT-30HR offers independent head and rim triggering, allowing the user to play two different sounds from the same drum. This makes it ideal for use on snare. Rounding out the series is the RT-30K, which is designed for use with bass drums.

Both the RT-30H and RT-30HR are 10 mm lower in profile than the previous generation of Roland drum triggers, providing even more playing comfort. The triggers also incorporate a new quick-mount design that allows the user to easily guide the unit into the optimum position, with no fussy mechanical adjustment needed after mounting. The RT-30H and RT-30HR can be stably mounted on nearly any metal drum hoop, including the latest S-hoop and C-hoop styles.

Developed specifically for use on bass drum, the RT-30K provides fast and accurate triggering in a robust low-profile unit. The RT-30K is as simple to install as the other

triggers in the RT-30 series, and features a new protective mount that prevents marring a wood bass drum hoop while still delivering tight and secure installation.

For more information, visit [RolandUS.com](http://RolandUS.com).

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**About Roland Corporation**

*Roland Corporation is a leading manufacturer and distributor of electronic musical instruments, including keyboards and synthesizers, guitar products, electronic percussion, digital recording equipment, amplifiers, audio processors, and multimedia products. With more than 40 years of musical instrument development, Roland sets the standard in music technology for the world to follow. For more information, visit [RolandUS.com](http://RolandUS.com) or see your local Roland dealer.*

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