

Press Release

FOR IMMEDIATE RELEASE

Roland Announces Vocal Designer Model Expansion and Roland Cloud Connect



Powerful New Creative Tools for Owners of the JUPITER-X and JUPITER-Xm Synthesizers

Los Angeles, CA, November 16, 2021 — Roland announces two powerful creative tools for all JUPITER-X and JUPITER-Xm synthesizer owners. The Vocal Designer Model Expansion brings the company's acclaimed vocal synthesis technology to the JUPITER-X range, opening up a new world of expressive possibilities with the dynamic character of the human voice. Roland Cloud Connect unlocks instant access to an ever-expanding universe filled with thousands of iconic sounds and expansions using just a mobile device and the included wireless adapter.

Vocal Designer Model Expansion

The most expressive instrument in the world is the one inside us all—the human voice. With the Vocal Designer Model Expansion, players can add the warmth and expression of their voices to synthesized sounds, complete with deep customization options to craft unique and memorable tones. Roland has a long history in vocal synthesis, including the famous VP and V-Synth

keyboards. Now, the Vocal Designer Model Expansion brings the pinnacle of this powerful technology to the JUPITER-X and JUPITER-Xm.



After connecting a microphone to the rear panel of the JUPITER-X/-Xm, the Vocal Designer Model Expansion allows all types of synthesizer sounds to be controlled and modulated with vocal input. This enables the performer to create otherworldly textures that blend the organic expression of the voice (the modulator) with a synthesized tone or instrument sound (the carrier). The Vocal Designer Model Expansion includes 26 different vocal synthesis algorithms with a wide range of customizable options. And any ZEN-Core tone can be used as a carrier, offering a staggering number of sonic possibilities.

In addition to all-new sounds, the Vocal Designer Model Expansion offers classic vocoder sounds derived from the legendary VP series, including choir and ensemble tones, robot voices, and more. And despite its name, the Vocal Designer Model Expansion isn't just for voice. It's possible to use nearly any analog audio or USB input source as a modulator, including drum machines, guitars, circuit-bent toys, DAW audio tracks, or anything the user can imagine.

Roland Cloud Connect

Roland Cloud Connect is a powerful new system that revolutionizes sound expansion for the JUPITER-X and JUPITER-Xm, providing wireless access to new sounds on demand. After plugging the included WC-1 wireless adapter into their instrument, owners can use the iOS/Android mobile app to browse, audition, and install Sound Packs, Wave Expansions, Model Expansions, and more from Roland Cloud. There's a comprehensive search engine for compatible content, and selections automatically synchronize with the user's Roland Account and Roland Cloud Manager software on a desktop computer.



The purchase of Roland Cloud Connect provides an entire year of the Pro membership tier of Roland Cloud. Included is unlimited use of over 30,000 sounds, plus the Vocal Designer Model Expansion and other Model Expansions for hardware or software instruments. There's also a full library of authentic Roland virtual instruments for DAW production, including ZENOLOGY Pro and Legendary series titles like the JD-800, JX-8P, JUNO-60, TR-808, TR-909, and many more. And for creating on the go, the Zenbeats and Zentracker music production apps are available as well. After the first year, users can renew or scale their membership up or down to meet their needs.

Support for the Vocal Designer Model Expansion and Roland Cloud Connect is included with the free Version 2.0 update for the JUPITER-X and JUPITER-Xm.

Availability & Pricing

The Roland Vocal Designer Model Expansion is available now as a Lifetime Key for \$149 through Roland Cloud, or it is also included with Roland Cloud Connect Pro membership.

Roland Cloud Connect will be available in January 2022 through authorized U.S. dealers for \$99 and includes the WC-1 wireless adapter as well as one year of Roland Cloud Connect Promembership for hardware and software.

For the full press kit, including hi-res images, videos, and more, click here.

To learn more, visit Roland.com.

*Price at the time of publishing.

About Roland Corporation

For nearly 50 years, Roland's innovative electronic musical instruments and multimedia products have fueled inspiration in artists and creators around the world. Embraced by hobbyists and professionals alike, the company's trendsetting gear spans multiple categories, from pianos, synthesizers, guitar

products, and electronic percussion to DJ controllers, audio/video solutions, livestreaming products, and more. As technology evolves, Roland continues to lead the way for gigging musicians, producers, and beatmakers, providing modern software-based solutions and seamless creative workflows between hardware products, computers, and mobile devices. For more information, visit Roland.com or see your local Roland dealer.

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