



Press Release

FOR IMMEDIATE RELEASE

Roland Announces RD-2000 EX and RD-88 EX Stage Pianos



Updated RD Models with Expanded Sounds, Plus EX Upgrade Packages on Roland Cloud for Current RD-2000 and RD-88 Owners

Los Angeles, CA, July 23, 2024 — [Roland](#) announces the [RD-2000 EX](#) and [RD-88 EX](#), the latest members of the historic RD family of stage pianos for professional performers. Building on the foundations of previous generation models, these powerful instruments offer players expanded creative capabilities with new world-class piano sounds. In addition to the RD-2000 EX and RD-88 EX models for first-time purchasers, RD-2000 and RD-88 owners can expand their instruments with EX sounds through upgrade packages available for purchase on Roland Cloud.

RD-2000 EX Stage Piano

Launched in 2017, the RD-2000 introduced the most advanced RD stage piano to date. The RD-2000 EX elevates this successful platform with two pre-installed V-Piano Expansion titles. Designed for the needs of top-level stage performers, the RD-2000 EX features independent

sound engines driven by V-Piano and SuperNATURAL technologies, premium hammer-action playability with the PHA-50 keyboard, high-end controller features, and computer integration for modern workflows.

First released in 2022 as an option for RD-2000 owners, the German Concert V-Piano Expansion 01 provides a versatile new voice inspired by famous concert-class grand pianos. Enhanced modeling features offer new sonic possibilities highlighted with 17 ready-to-play Tones. The sound is organic and responsive for solo work while also delivering muscle and presence for cutting through dense band mixes on stage.

The newly developed Essential Upright V-Piano Expansion 02 introduces an intimate sonic flavor with the distinctive character and unique spatial quality of a high-end upright piano. The 14 preset Tones include classic sounds for pop and rock styles, along with a variety of colorful non-standard sounds.

With the sophisticated Piano Designer tools in the RD-2000 EX, users can customize the V-Piano sounds for their style and touch. When combined with the instrument's powerful sound layering and effect processing options, the creative possibilities are endless.

RD-88 EX Stage Piano

Unveiled in early 2020, the RD-88 brought players acclaimed RD sound and playability in a lightweight and affordable instrument. The RD-88 EX retains every core feature from the previous model, including SuperNATURAL and ZEN-Core sound engines, the expressive PHA-4 hammer-action keyboard, intuitive controller tools, and a room-filling onboard stereo speaker system.

The newly developed SuperNATURAL Acoustic Piano 3 Expansion comes pre-installed in the RD-88 EX, adding a premium concert piano option that complements the SuperNATURAL acoustic and electric pianos already included. The expansion offers 15 distinctive Tones and 20 Scenes, from bright, dynamic sounds for live band performances to darker textures for solo work and ambient explorations.

RD-2000 EX Upgrade and RD-88 EX Upgrade

RD-2000 and RD-88 owners can expand their instruments with the new EX sounds via the [RD-2000 EX Upgrade](#) and [RD-88 EX Upgrade](#) on Roland Cloud. Each user-installable upgrade package is available with a Lifetime Key purchase in Roland Cloud Manager, the software portal for Roland Cloud content.

Availability & Pricing

The Roland RD-88 EX and RD-2000 EX are available in July in the U.S. for \$1,299.99 and \$2,599.99 respectively. The RD-88 EX Upgrade and the RD-2000 EX Upgrade are available in July for \$99.99 and \$199.99 respectively.

To learn more, visit [Roland.com](https://roland.com).

**Price at the time of publishing.*

About Roland Corporation

For more than 50 years, Roland's innovative electronic musical instruments and multimedia products have fueled inspiration in artists and creators around the world. Embraced by hobbyists and professionals alike, the company's trendsetting gear spans multiple categories, from pianos, synthesizers, guitar products, drum and percussion products, DJ controllers, audio/video solutions, gaming mixers, livestreaming products, and more. As technology evolves, Roland and its expanding family of brands, including BOSS, V-MODA, Drum Workshop (DW), PDP, Latin Percussion (LP), and Slingerland, continue to lead the way for music makers and creators, providing modern solutions and seamless creative workflows between hardware products, computers, and mobile devices. For more information, visit Roland.com or see your local Roland dealer. Follow Roland on [Facebook](#), Twitter ([@RolandGlobal](#)), and Instagram ([@RolandGlobal](#)).

Press Contact:

Sarah Bellinger
Max Borges Agency
240-483-6671
roland@maxborgesagency.com

Company Contact:

Rebecca Genel
Global PR/Media Relations Manager
Roland Corporation
+1 (323) 890-3718
rebecca.genel@roland.com