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## FOR IMMEDIATE RELEASE

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## ROLAND ANNOUNCES RP501R DIGITAL PIANO

*Compact and Affordable Family Piano with Onboard Practice Features and Bluetooth®*

**September 9, 2016, Los Angeles, CA** — Roland has announced the RP501R Digital Piano, an affordable home instrument with top-quality touch and tone. Roland's latest piano technologies deliver a truly authentic piano experience, while onboard education features and *Bluetooth®* wireless connectivity with piano apps promote learning and enjoyment. Ideal for young families and anyone who wants to have fun with the piano, the RP501R offers premium performance that will last through years of development.

An acoustic piano is heavy and costly to maintain, and can only be used at certain times to avoid disturbing others nearby. The practical [RP501R](#) offers a perfect solution to all of these problems. The instrument weighs just 41 kg/90 lbs. and can be easily moved by two adults, and the space-saving cabinet is only 17 in. (432 mm) deep. The advanced digital sound engine never needs tuning, while controllable volume and the option to listen with headphones allows users to play anytime they wish.

With onboard technology derived from Roland's flagship digital pianos, the RP501R will inspire beginners and experienced players alike. Roland's SuperNATURAL Piano engine creates the rich, expressive tone of an acoustic grand piano, and the Ivory Feel PHA-4 keyboard responds to every nuance of the player's touch. A dynamic array of built-in speakers provides warm, room-filling sound that belies the RP501R's compact cabinet size.

While a traditional piano has just one tone, the RP501R offers over 300 additional sounds to help players explore their creativity. Practice sessions are even more fun with the onboard Rhythm feature, which includes 72 ensemble backing styles and intelligent accompaniment that follows chords played on the keyboard.

The RP501R also includes many educational features for developing piano skills. The built-in metronome promotes accurate timing, while the onboard recorder lets users capture performances and evaluate their progress. Twin Piano mode splits the piano keyboard into two identical ranges, ideal for playing side-by-side with a teacher or duet partner. And with Headphones 3D Ambience technology, players can enjoy natural, realistic sound in private practice sessions with headphones.

RP501R users can play along with the piano's built-in classical etudes and exercises, or audio and MIDI songs stored on USB memory. Additionally, *Bluetooth* MIDI connectivity enables players to

enhance their piano experience with great apps from Sheet Music Direct, piaScore, and others. Roland's free Piano Partner 2 app offers direct interaction with the RP501R, with the ability to select sounds, control rhythms, boost notation skills, and more. The app also displays the internal songs as sheet music, and the user can even turn pages with the piano's pedals.

The RP501R Digital Piano is available in contemporary black, contemporary rosewood, and white finishes, and is offered at \$1499 street. To learn more, visit [Roland.com/us](http://Roland.com/us).

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**About Roland Corporation**

*Roland Corporation is a leading manufacturer and distributor of electronic musical instruments, including keyboards and synthesizers, guitar products, electronic percussion, digital recording equipment, amplifiers, audio processors, and multimedia products. With more than 40 years of musical instrument development, Roland sets the standard in music technology for the world to follow. For more information, visit [Roland.com/us](http://Roland.com/us) or see your local Roland dealer.*

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