

Roland Corporation U.S. 5100 S. Eastern Avenue Los Angeles CA 90040-2938 T: (323) 890-3700 F: (323) 890-3701 www.Roland.com

Press Contact:
Robert Clyne
President
Clyne Media, Inc.
(615) 662-1616
Robert@clynemedia.com

Company Contact:
Rebecca Eaddy
Global Influencer Relations Manager
Roland Corporation
(323) 890-3718
rebecca.eaddy@roland.com

ROLAND UNVEILS THE KS-10Z KEYBOARD STAND AND OTHER ACCESSORIES

KS-10Z is part of newly expanded line of Roland and BOSS accessories; other new additions include CB-BTRMX Black Series Instrument Bag for the Roland TR-8S/TR-8 Rhythm Performer and MX-1 Mix Performer, CB-BAX Black Series Keyboard Bag for the Roland AX-Edge Keytar, and BAC-NEXA / BAC-NEXST Guitar Amp Covers for the BOSS Nextone-Artist and Nextone-Stage.

The NAMM Show, Anaheim, CA, January 23, 2019 — Roland (Exhibit 10702, Hall A) is unveiling the KS-10Z Keyboard Stand. The KS-10Z takes the classic "Z-stand" configuration and enhances it for increased usability. With its versatile adjustable design, this rugged stand is suitable for all types of stage pianos and keyboards, including large and heavy 88-note models. Spring-loaded levers provide quick and easy height adjustment, and sturdy metal crossbars add strength and stability while also allowing for width adjustments. The KS-10Z's foam-padded support arms conveniently fold down for transport, enabling easy travel from home to gig and back.

The Roland KS-10Z Keyboard Stand will be available March 2019 with U.S. pricing of \$119.99.

Other new Roland and BOSS accessories on display:

<u>CB-BTRMX</u> Black Series Instrument Bag for the Roland TR-8S/TR-8 Rhythm Performer and MX-1 Mix Performer: Whether around town or on the road, gear will travel safely and in style with the new CB-BTRMX bag. Designed to perfectly fit the TR-8S, TR-8, and MX-1, the CB-BTRMX delivers excellent protection in a lightweight design. Constructed with industrial-grade materials (black 600D polyester), a soft fleece interior, and reinforced handle, this rugged instrument bag provides superior longevity and protection while on the move. U.S. MAP: \$79.99.

CB-BAX Black Series Keyboard Bag for the Roland AX-Edge Keytar: Designed for the Roland AX-Edge Keytar, the CB-BAX bag delivers an unparalleled level of protection without weighing down the mobile keyboardist. The plush interior and extra-thick foam padding shield the AX-Edge from bumps and bruises, while convenient padded backpack straps and a padded shoulder strap make carrying easy. Armed with durable nylon and polyester material and commercial-grade zippers (including a zippered front pocket), the bag's exterior will stand up to the most demanding pro applications. Measurements: 51 inches (130 cm) L x 14 inches (36) H. U.S. MAP: \$149.99.

<u>BAC-NEXA</u> and <u>BAC-NEXST</u> Amp Cover for the BOSS Nextone-Artist and Nextone-Stage guitar amplifiers: This authentic BOSS amp cover will help keep the Nextone-Artist and Nextone-Stage looking new. It shields against dust, dirt, and grime while protecting from minor scuffs and scrapes. The cover is made with durable polyester exterior with reinforced seams and a handle opening and sized for a perfect fit. Color: black with tan embroidered Nextone logo. U.S. MAP: \$34.99.

For more information, please visit Roland.com.

About Roland Corporation

Roland Corporation is a leading manufacturer and distributor of electronic musical instruments, including keyboards and synthesizers, guitar products, electronic percussion, digital recording equipment, amplifiers, audio processors, and multimedia products. With more than 40 years of musical instrument development, Roland sets the standard in music technology for the world to follow. For more information, visit Roland.com or see your local Roland dealer.