



Press Release

FOR IMMEDIATE RELEASE

V-MODA Introduces Crossfade 3 Wireless Headphones



Next-Generation Bluetooth® Headphones with Evolved Sound, Enhanced Codec Support, and Extended Battery Life

Los Angeles, CA, August 1, 2022 – [V-MODA](#), award-winning manufacturer of the world's finest high-fidelity audio devices, announces [Crossfade 3 Wireless](#), the new flagship model in the Crossfade headphones series. Crossfade 3 Wireless elevates the highly rated V-MODA sound with new audio refinements that deliver the most immersive club experience ever. Users can listen on the move with extended battery life and the leading high definition codecs, or go wired for the ultimate sound quality at home and on stage. In addition, new color options and subtle design enhancements bring stylish updates to the classic V-MODA look.

Crossfade 3 Wireless carries on the V-MODA sound signature favored by top DJs and club music fans, now improved for even more punch and impact. Dual-diaphragm 50 mm drivers and

carefully tuned materials and construction create a full-immersion listening environment, offering club energy and excitement with deep, well-defined bass and ultra-smooth midrange and highs.

Qualcomm aptX HD and AAC codecs provide premium sound for wireless listening over Bluetooth®. Wired operation with the included cable extends the audio quality further with 5–40,000 Hz frequency response and official Hi-Res Audio certification from the Japan Audio Society (JAS).

With up to 30 hours of battery life per charge, Crossfade 3 Wireless users can enjoy over twice the listening time of the previous generation model. USB-C connectivity provides support for the latest USB phone chargers.

Crossfade 3 Wireless is light and durable, weighing 315 g/11 oz. The strong, flexible metal headband and large memory foam cushions offer long-lasting comfort and superior isolation while performing and listening. When heading to the gig, users can fold down the phones with the patented CliqFold hinge and nestle them in the included carrying case for on-the-go protection.

Crossfade 3 Wireless looks as good as it sounds with a refined evolution of the distinctively stylish V-MODA design, available in timeless Matte Black and striking new Gunmetal Black and Bronze Black finishes. With customizable ear-cup shields, users can promote their brand or project their personality with unique artwork through V-MODA's color printing and laser engraving service. It's also possible to personalize the wireless sound by adjusting the overall EQ via a dedicated iOS/Android mobile app.

“We are thrilled to be the exclusive retail partner for the new V-MODA Crossfade 3 Wireless headphone series,” said Laura Neathamer, Adorama Director of Merchandising for Music & Pro-Audio, Gaming & Drones. “With striking new color options, enhanced high-definition codecs, extended battery life, wired option, and more, the Crossfade 3 Wireless offer refined sound and versatility for users on-the-go, at home, and on stage.”

Availability & Pricing

The V-MODA Crossfade 3 Wireless is available now in the U.S for \$299.99 at [V-MODA.com](https://www.v-moda.com) and [Adorama](https://www.adorama.com).

For the full press kit, including hi-res images, specs, and more, click [here](#).

To learn more, visit [v-moda.com](https://www.v-moda.com).

**Price at the time of publishing.*

About V-MODA

Designed in Milan, engineered in Japan and made to create, V-MODA is the music lifestyle brand where state-of-the-art tech meets stylish design. Founded in 2004, V-MODA has won multiple accolades for products that have become best-selling fan favorites and are considered essential gear by top performing artists from a variety of genres. V-MODA joined forces with Roland of Japan on 808 (August 8, 2016), to redefine and develop the next breakthrough in design-centric music products, with the partnership progressing in 2019 to fully incorporate V-MODA into the Roland family and facilitate a greater vision for

the growth of both brands. Crafting with a “creators first” approach, Roland and V-MODA create high-quality audio products made for sound as both the artists and audio engineers intended. Visit www.vmoda.com follow us on [Facebook](#), on Twitter ([@VMODA](#)) and on Instagram ([@VMODA](#)).

About Adorama

Adorama has been serving customers for almost 50 years and has grown from its flagship NYC store to include four successful online retailers: [Adorama](#), [SunnySports](#), [Scuba.com](#), and [Printique](#). Shopping is available online or at the Adorama storefront in New York City and the Scuba.com storefront in New York City and Costa Mesa, CA. Orders can also be placed via our inbound and outbound sales team and Adorama personal shoppers. Our newly opened Salt Lake City and Chattanooga warehouses and contact centers offer faster shipping options across the country. The company also rents equipment through [Adorama Rental Co.](#) in Manhattan and Brooklyn and serves institutions via [Adorama Business Solutions](#). Adorama customers can connect to a network of experts through its interactive blog [42West](#), through [AdoramaTV](#) and [AdoramaMusic](#), social media, and with live online and in-person events.

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