



Press Release

FOR IMMEDIATE RELEASE

V-MODA Presents M-200 Professional Studio Headphones



*V-MODA Enters the Studio with its First-Ever Reference Headphones
Tuned for Producers and Musicians*

Milan, Italy, November 5, 2019 — [V-MODA](#), the award-winning manufacturer of the world's finest high-fidelity audio devices with unrivaled [customization options](#), today announces the availability of the [M-200](#), V-MODA's first-ever reference studio headphone. A testament to the continued collaboration of Roland Corporation and V-MODA, the M-200 features meticulous Japanese engineering and classic V-MODA shapes and materials, reimagined for the studio to produce a clean, refined and spacious sound with transparent clarity that's perfect for producers, musicians and sound professionals alike. M-200 is available for pre-order at [V-MODA.com/M-200](#) and on Amazon.com (\$350), shipping in late November, and will be available at authorized resellers worldwide.

The M-200 delivers crystalline audio so clear and neutral that subtle nuances and flaws are easily distinguished. Featuring 50mm drivers with neodymium magnets and CCAW voice coils, the M-200 faithfully reproduces a wide range of frequencies up to 40kHz to guarantee a balanced tonal range. From the deepest bass to the sharpest highs, the M-200 sound is so detailed and accurate that it achieved the Hi-Res Audio certification by the Japan Audio Society (JAS).

With larger, flatter earcup housings compared to the Crossfade series, the closed-back M-200 features extra internal amplifying room for spacious sound with superior noise isolation. The practically indestructible yet flexible headband is enhanced by a broad design for improved weight distribution and hours of comfortable wear. Crafted for comfort and durability, the M-200's adjustable headband is flexible enough for easy single-ear monitoring yet strong enough to withstand years of use in the studio. Combined with the premium, sweat-resistant PU leather

exterior and large, detachable magnetic memory foam cushions, the M-200 will feel like it's barely there.

Pack up and protect the M-200 via the CliqFold hinge, compactly folding it to fit into V-MODA's re-designed Exoskeleton case, which now features smoother lines and more space to include extra cables and accessories. M-200 also comes ready-equipped with the new, single-sided balanced audio cable. While the closed headphone design ensures optimal noise isolation, the balanced cable reduces signal-to-noise ratio to produce a cleaner, more spacious sound, making M-200 reliable for important decisions while mixing, recording or composing music.

M-200 is accompanied by the additional aramid fiber-reinforced SpeakEasy 1-Button Cable with a built-in microphone for crystal-clear calls, and benefits from V-MODA's extensive customization options.

V-MODA M-200 press kit is available [here](#) and includes hi-res images, specifications, press release, and video links.

About V-MODA

Designed in Milan, engineered in Japan and made to create, V-MODA is the music lifestyle brand where state-of-the-art tech meets stylish design. Founded in 2004, V-MODA has won multiple accolades for products that have become best-selling fan favorites and are considered essential gear by top performing artists from a variety of genres. V-MODA joined forces with Roland of Japan on 808 (August 8, 2016), to redefine and develop the next breakthrough in design-centric music products, with the partnership progressing in 2019 to fully incorporate V-MODA into the Roland family and facilitate a greater vision for the growth of both brands. Crafting with a "creators first" approach, Roland and V-MODA create high-quality audio products made for sound as both the artists and audio engineers intended. Visit V-MODA.com follow us at Facebook.com/VMODA, on Twitter ([@VMODA](https://twitter.com/VMODA)) and on Instagram ([@VMODA](https://www.instagram.com/vmoda)).

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