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## ROLAND INTRODUCES SP-404A LINEAR WAVE SAMPLER

### *Compact Performance Sampler Added to the AIRA Series*

**Los Angeles, CA, August 8, 2017** — Roland has introduced the SP-404A Linear Wave Sampler, a new performance sampler added to the AIRA instrument lineup. Designed for live use, the SP-404A expands the sounds of the Roland AIRA TR-8 Rhythm Performer for a combination of sample and percussive synthesis. It also functions as a portable standalone sampler with a built-in mic and battery-powered operation. Offering a fast, hands-on approach, the SP-404A is a perfect fit for the rhythmic effects and step-sequencer of the TR-8.

The [SP-404A](#) is based on Roland's popular SP-404SX, a longtime sampling favorite of DJs and music producers. All of the functions and features of the SP-404SX are contained in the SP-404A, including 16-bit linear sampling, 29 onboard DSP effects, smooth FX switching, 12 professional performance pads, and an onboard pattern sequencer.

The SP-404A can be triggered from the TR-8 Rhythm Performer via MIDI for integrated beat and sample production. Users can incorporate samples from the SP-404A and use them in conjunction with drum patterns, and each of the TR-8's 11 tracks can trigger a sample on the SP-404A, play a TR-8 sound, or both.

In addition, the TR-8 can be used as an audio sub-mixer and processor for the SP-404A. In this configuration, all samples played on the SP-404A can be effected using the TR-8's Scatter feature to reverse, glitch, gate, truncate, stutter, and perform all types of rhythmic variations in perfect sync. Samples can also be controlled by the TR-8's per-step Side Chain function for rhythmic ducking and gating effects.

To get users started with sample looping, the SP-404A comes with an SD card loaded with a library of new sounds created by Loopmasters, a leading sample developer. The samples in the library have been designed specifically to complement the TR-8, but also work well in standalone applications.

To learn more about the SP-404A Linear Wave Sampler, visit [Roland.com](http://Roland.com).

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### **About Roland Corporation**

Roland Corporation is a leading manufacturer and distributor of electronic musical instruments, including keyboards and synthesizers, guitar products, electronic percussion, digital recording equipment, amplifiers,

audio processors, and multimedia products. With more than 40 years of musical instrument development, Roland sets the standard in music technology for the world to follow. For more information, visit [www.Roland.com](http://www.Roland.com) or see your local Roland dealer.

For high-resolution images of these products, please visit our [press and dealer resources center](#) and visit [here for embeddable videos](#).