

Press Release

FOR IMMEDIATE RELEASE

Roland Announces V-Drums Quiet Design



Revolutionary New Electronic Kits for Home Drummers, Engineered from the Ground Up for Whisper-Quiet Performance

Los Angeles, CA, October 3, 2024 — Roland announces V-Drums Quiet Design, an all-new addition to the company's award-winning V-Drums product lineup. V-Drums Quiet Design is a revolutionary development in home drumming, delivering the lowest playing noise in V-Drums history. Born of decades of Roland testing and development, the V-Drums Quiet Design pads, stand, and pedal bases work together to keep in-home playing sounds and vibration transfer in check without sacrificing feel and response. The VQD106 kit comes ready to play with the TD-07 module, while the VQD106PADS kit allows users to add the V-Drums module of their choice. V-Drums Quiet Design components are also available separately for pad expansion and upgrading other V-Drums kits.

Roland V-Drums are already some of the quietest electronic drums available, thanks to years of research and development, precision engineering, and the ability to monitor with headphones. Yet even standard V-Drums can sometimes be too loud to enjoy. The physical noise of striking

pads can be bothersome for others, and pedals transfer low-end thumps and vibrations that resonate through the structure to create noise in other rooms.

Purposely engineered for maximum noise reduction, V-Drums Quiet Design allows drummers to play without restraint at any time, day or night. Newly developed pads and hardware dramatically lower the in-room volume, while sound-absorbing materials isolate drumming energy to prevent its escape into adjoining spaces. Detailed testing in special facilities has revealed that V-Drums Quiet Design kits reduce noise by an astonishing 75 percent compared with conventional V-Drums. The kick and hi-hat are incredibly smooth and quiet, and stick hits on the pads produce in-room sound levels similar to an average conversation.

Despite all their advanced noise-reducing features, the V-Drums Quiet Design snare and toms deliver the great stick feel and natural rebound that V-Drums pads are famous for. The <u>PDQ-8S</u> snare and three <u>PDQ-8</u> tom pads are built with a noise-absorbing honeycomb rubber insert covered with a mesh head. Specially placed vents on the underside of the playing surface allow air pressure to dissipate, further reducing noise. The PDQ-8S snare provides independent head and rim triggering, plus a soft rubber covering on the rim for quiet rimshots.

Each V-Drums Quiet Design kit includes three versatile CYQ-12 cymbal pads built with honeycomb rubber, mesh covering, and venting like the snare and tom pads. In the crash and ride positions, the CYQ-12 provides independent bow and edge triggers, natural swinging motion, and support for cymbal chokes. In the hi-hat position, the pad is paired with the FD-9 control pedal for detailed response and ultra-quiet operation.

The <u>KDQ-8</u> kick pad delivers the satisfying "thud" every drummer wants—while keeping the sound confined within the headphones. The eight-inch playing surface supports single and double kick pedals and features a dense triple-layer cushion covered in a double-ply mesh material. This is housed in a floating frame to reduce vibration and noise transfer. Four rubber feet provide stability and further isolation, while the included <u>KDB-Q</u> quiet beater has a special round head that minimizes contact noise.

An innovative stand and two pedal bases complete the V-Drums Quiet Design experience, keeping the remaining clicks, thumps, and vibrations from transferring to the floor and other rooms. Special hemispherical rubber feet on the stand isolate pad noise, while the dedicated NEQ-K and NEQ-H bases for kick and hi-hat pedals also have special rubber foot designs to keep foot stomps contained.

The TD-07 module included with the VQD106 kit features high-quality acoustic and electronic drum sounds captured in pro studios and powered by advanced V-Drums technology. Users can personalize kits by swapping drums, adjusting tunings, adding dampening, and using EQ. Built-in Bluetooth supports audio streaming from a mobile device for jamming and following video lessons. USB connectivity is also available to record audio and MIDI in a DAW, trigger computer-based instruments, and integrate with Melodics™ coaching software for V-Drums.

Availability & Pricing

The Roland V-Drums Quiet Design is available in the U.S. now for \$1,799.99 (VQD106 kit) and \$1,599.99 (VQD106PADS).

To learn more, visit Roland.com.

*Price at the time of publishing.

About Roland Corporation

For more than 50 years, Roland's innovative electronic musical instruments and multimedia products have fueled inspiration in artists and creators around the world. Embraced by hobbyists and professionals alike, the company's trendsetting gear spans multiple categories, from pianos, synthesizers, guitar products, drum and percussion products, DJ controllers, audio/video solutions, gaming mixers, livestreaming products, and more. As technology evolves, Roland and its expanding family of brands, including Roland Cloud, BOSS, V-MODA, Drum Workshop (DW), PDP, Latin Percussion (LP), and Slingerland, continue to lead the way for music makers and creators, providing modern solutions and seamless creative workflows between hardware products, computers, and mobile devices. For more information, visit_Roland.com or see your local Roland dealer. Follow Roland on_Facebook, Twitter (@RolandGlobal), and Instagram (@RolandGlobal).

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