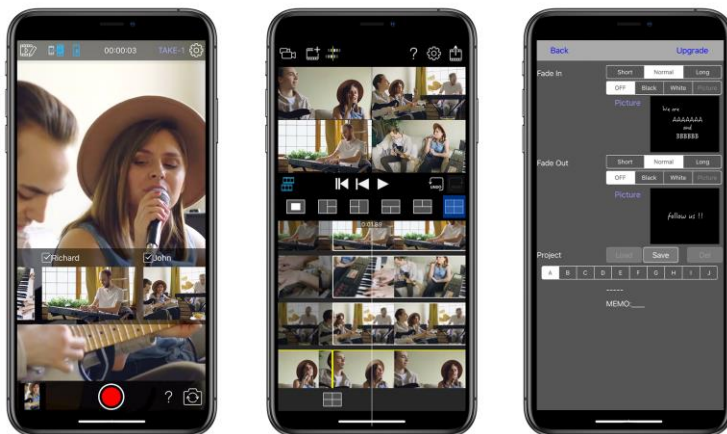




Press Release

**FOR IMMEDIATE RELEASE**

## Create Professional-Grade Video for iOS Devices with Roland's New 4XCamera Maker App



*The 4XCamera Maker App allows quick and easy production without the expensive equipment*

**Los Angeles, CA, September 10, 2019** — Roland, a leading manufacturer and distributor of electronic musical instruments and professional video products, announces its latest tool to simplify professional-quality video production: the [4XCamera Maker App](#). Aspiring videographers can use the new iOS app to shoot, edit, and publish attractive videos without needing expensive camera equipment or a computer. The full editing functionality of 4XCamera Maker is available through a small in-app purchase. Roland GO:MIXER and GO:MIXER Pro users can connect their GO:MIXER to the app for full editing functionality free of charge.

The 4XCamera Maker App streamlines the recording process and limits the need for multiple takes by allowing creators to connect their iPhone or iPad, and up to three additional iOS devices, to shoot a multi-angle video in just one take. Once captured, it only takes one tap to upload the multi-angle footage to master devices. There's no need to export anything to expensive, complicated post-production apps since 4XCamera Maker includes simple-to-use and easy-to-apply editing tools. Creators are able to utilize split-screen layouts, incorporate transitions, fade in and out, and trim footage anytime, anywhere from an iPhone or iPad.

With ten individual editing states, 4XCamera Maker allows users the flexibility to edit several videos and review them later, or to save and share videos immediately. As the newest addition to Roland's collection of professional video products, the 4XCamera Maker provides creators with an all-in-one video production platform to take creators from the early stages of video capture to sharing the final product.

To learn more about 4XCamera Maker, please visit [Roland.com](https://roland.com).

For hi-res images of the 4XCamera Maker App, please click [here](#).

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For high-resolution images of these products, please visit our [press and dealer resources center](#) and visit [here for embeddable videos](#).

**About Roland Corporation**

*Roland Corporation is a leading manufacturer and distributor of electronic musical instruments, including keyboards and synthesizers, guitar products, electronic percussion, digital recording equipment, amplifiers, audio processors, and multimedia products. With more than 40 years of musical instrument development, Roland sets the standard in music technology for the world to follow. For more information, visit <http://www.roland.com> or see your local Roland dealer.*

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