



Press Release

FOR IMMEDIATE RELEASE

Roland Celebrates 404 Day and Global Beat Culture with Worldwide Events, Partnerships, and a Major SP-404MKII Update



Los Angeles, CA, March 30, 2026 — Roland is celebrating **404 Day**, the annual global moment honoring the creators, communities, and cultural movements shaped by the SP-404 and its modern successor, the **SP-404MKII**. For nearly two decades, the SP series has been the engine of the underground beat scene. What began as a subculture has evolved into a worldwide force through sonic experimentation and community-driven expression.

The SP lineage has shaped scenes across Los Angeles, Tokyo, London, Berlin, Melbourne, and beyond. Producers including Dibia\$, Knxwledge, MNDSGN, and the late Ras G have expanded the sampler's creative vocabulary, inspiring generations of beatmakers to develop their own voices through sample-based music.

404 Day 2026 Around the World

SP-404 celebrations are building around 404 Day, with partner activations, events, and creator-led moments across the global beat scene. This year's celebration is anchored by a cornerstone

collaboration with Berklee College of Music, and a 404 Day livestream at the Roland Studio in California, alongside workshops and performances.

For more information on worldwide events: <https://articles.roland.com/ultimate-guide-404-day-2026>

Roland 404 Day Live at the Roland Studio

The Roland Studio in **Los Angeles** will host a warehouse-style session featuring DIBIASE, Marques Murrey, Bravodomo, Tvkii, and Low Key with special guest Daru Jones (DARUTRONICS). The event streams live on 404 Day across multiple channels, including the [Roland Synth + Aira](#) and [Dibia\\$e](#) Instagrams, with performances available on YouTube afterward.

404 Day Activation at Berklee College of Music

Roland Corporation and **Berklee College of Music** are spotlighting the role of hardware-based beat production in higher education through a 404 Day activation on April 3, 2026. Co-sponsored by **Stones Throw Records**, the event brings together Berklee's Electronic Production & Design community with industry mentors to explore how beat culture and sampling are shaping music creation, with a special appearance from Stones Throw recording artist **Koreatown Oddity**, a Los Angeles-based rapper and producer known for his distinctive sound.

Best Kept Secrets: SP-404—A Lightfoot Music Selection

Boston-based David Bellow, aka Lightfoot, is a deft artist and respected figure in the lo-fi beat community. A producer, DJ, and educator, Lightfoot plays an influential role in guiding young creators at Berklee College of Music. A curated collection of lesser-known SP gems, courtesy of the beat impresario, appears on the Roland Articles platform.

Read more: <https://articles.roland.com/best-kept-secrets-sp-404-a-lightfoot-selection/>

Side Chain Compression: SP-404MKII Version 5.50 Update

404 Day 2026 coincides with the release of **SP-404MKII Version 5.50**, a free user update adding the long-requested **Side Chain Compression** feature. This enhancement brings pumping, rhythmic movement alongside expanded control to performance and production workflows. The update will be available on April 2, 2026, at 5 p.m. PDT.

For more information, visit: <https://www.roland.com/us/products/sp-404mk2/>

The Beat Doesn't Stop: 404 All Month

404 Day is just the beginning. April will see a range of 404 events across the globe—from Tokyo to Brooklyn and beyond. For a full list of happenings, visit the Ultimate Guide to 404 Day 2026:

<https://articles.roland.com/ultimate-guide-404-day-2026>

About Roland Corporation

For more than 50 years, Roland's innovative electronic musical instruments and multimedia products have fueled inspiration in artists and creators around the world. Embraced by hobbyists and professionals alike, the company's trendsetting gear spans multiple categories, from pianos, synthesizers, guitar products, drum and percussion products, DJ controllers, audio/video solutions, gaming mixers, livestreaming products, and more. As technology evolves, Roland and its expanding family of brands, including BOSS, V-MODA, Drum Workshop (DW), PDP, Latin Percussion (LP), and Slingerland, continue to lead the way for music makers and creators, providing modern solutions and seamless creative workflows between hardware products, computers, and mobile devices. For more information, visit [Roland.com](https://www.roland.com) or see your local Roland dealer. Follow Roland on [Facebook](#), X (Twitter) ([@RolandGlobal](#)), and Instagram ([@RolandGlobal](#)).

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