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ROLAND EXHIBITS JC-22 JAZZ CHORUS GUITAR AMPLIFIER AND NEWEST CUSTOM VOICING MODULE FOR BLUES CUBE AMPS

Guitar Products Offer New, High-Quality Tone Options for Guitarists

The NAMM Show, Anaheim, CA, January 18, 2017 — Roland (amps located in BOSS Booth 303A, Level 3) is showing two guitar products that offer solid options for tone connoisseurs. The JC-22 is the latest model in the long-running Jazz Chorus guitar amplifier series, and the Blues Cube New York Blues Tone Capsule is the latest custom voicing module for the Blues Cube series.

The [JC-22](#) Jazz Chorus guitar amplifier (\$399 U.S. Street) offers Roland's classic JC clean tone and famous Dimensional Space Chorus effect in a light, compact amp that's perfect for playing at home. Built to the same standards of sound and durability that the amp series is noted for, the JC-22 makes legendary JC tone more accessible than ever.

Offering the essential features of the popular JC-40 in an even more scaled-down size, the versatile JC-22 also works well for intimate performances and recording. Two independent power amps and custom-designed speakers deliver the genuine clean sound of the larger JC amps, while the trademark Dimensional Space Chorus effect fills the room with immersive 3D sound. The amp also includes a great-sounding reverb that operates in true stereo, as well as a standard mono input and front-panel stereo input for connecting stereo effects devices.

The user-installable [Blues Cube New York Blues Tone Capsule](#) brings a new, expressive voicing option to the Blues Cube amplifier series. Developed under the supervision of NYC guitarist Oz Noy, this custom voicing circuit captures the international diversity of the New York City music scene by changing the sound and response characteristics of a compatible Blues Cube amp to produce a voice and characteristics similar to a traditional British combo amplifier with EL84 tubes, while still incorporating elements of the Blues Cube's American tweed heritage.

The New York Blues Tone Capsule is compatible with the Blues Cube Artist, Artist212, Stage, and Tour amplifiers, and is available for a U.S. Street price of \$199.

To learn more about the JC-22 Jazz Chorus Guitar Amplifier and the Blues Cube New York Blues Tone Capsule, visit www.Roland.com.

About Roland Corporation

Roland Corporation is a leading manufacturer and distributor of electronic musical instruments, including keyboards and synthesizers, guitar products, electronic percussion, digital recording equipment, amplifiers, audio processors, and multimedia products. With more than 40 years of musical instrument development, Roland sets the standard in music technology for the world to follow. For more information, visit www.Roland.com or see your local Roland dealer.

For high-resolution images of these products, please visit our [press and dealer resources center](#) and visit [here for embeddable videos](#).