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ROLAND ANNOUNCES LIMITED-EDITION TD-50KV-RM CUSTOM V-DRUMS WITH HARDWARE FROM RANDALL MAY INTERNATIONAL

Flagship V-Drums Set Customized with MAATS™ AIRlift™ Rack and Other Unique Features

Los Angeles, CA, June 22, 2018 — Roland announces the TD-50KV-RM Custom V-Drums, a limited-edition professional electronic drum set. Based around the flagship TD-50 V-Drums platform, the [TD-50KV-RM](#) offers customized performance with a unique pad configuration, full-size 22-inch bass drum, and the next-generation MAATS AIRlift electronic drum rack from Randall May International, a leading drum hardware innovator. This powerful combination takes the premier V-Drums experience to new heights, further enhancing the class-leading playability and expression of the TD-50 series.

The MAATS AIRlift incorporates two patented technologies that partner seamlessly to create the ultimate electronic drum rack. “For the first time, electronic drum pads now respond and feel like performing on acoustic drums,” said Randall May, inventor of the hardware. AIRlift technology allows the player to maintain complete control of the pads through the height adjustment range, while the Magnetic Air Adjustment Tom Suspension (MAATS) isolates the pads for both sonic isolation and true acoustic feel. The rack also eliminates the crossbar over the kick drum, providing a more authentic drum kit aesthetic.

MAATS AIRlift hardware has received glowing reviews from many professional V-Drums users. “The Randy May magnetic tom mount is brilliant,” said famed session and touring drummer Vinnie Colaiuta, whose credits include Sting, Frank Zappa, Joni Mitchell, and numerous others. “I sat down at the V-Drums kit and played exactly as I would play any other kit, and didn’t need to do anything. I could just be myself.”

This innovative drum rack system is a perfect match for Roland’s TD-50 series, which delivers the most advanced V-Drums experience ever. The TD-50 module with Prismatic Sound Modeling provides the most impressive and wide-ranging sounds to date, and the snare and ride pads are equipped with multi-element sensor systems for detailed playability that forever blurs the lines between digital and acoustic.

The rack may be purchased separately (\$1,499.99) to pair with other V-Drums kits, namely the TD-50KV, TD-50K, TD-30KV, TD-30K, and TD-20. Similarly, the MAATS tom mounts can be purchased as individual components (\$139.99) and are compatible with the racks for these V-Drums kits as well.

The TD-50KV-RM (\$8,499.99) set features a custom pad configuration that includes two PD-108-RM V-Pads (one rack tom and one side snare) and two PD-128-RM V-Pads (floor toms). Also included is the

custom 22-inch KD-A22P-RM Bass Drum, which offers big acoustic presence with its all-maple shell and chrome hardware. The bass drum comes equipped with Roland's innovative air-damper mechanics, providing stable and accurate triggering with authentic acoustic feel.

The bass drum and pad shells in the TD-50KV-RM feature stylish silver matte wraps that nicely complement the brushed-metal look of the MAATS AIRlift rack system.

To learn more about the TD-50KV-RM Custom V-Drums, visit Roland.com.

About Roland Corporation

Roland Corporation is a leading manufacturer and distributor of electronic musical instruments, including keyboards and synthesizers, guitar products, electronic percussion, digital recording equipment, amplifiers, audio processors, and multimedia products. With more than 40 years of musical instrument development, Roland sets the standard in music technology for the world to follow. For more information, visit Roland.com or see your local Roland dealer.

About Randall May International

Established in 1981, Randall May International (RMI) has built a reputation by blending art with science propelled by a passion for perpetual innovation. Driven by a philosophy that is centered around relentless advocacy for the musician, RMI is the leading pioneer in percussion supportive technology. For more information, visit www.randallmay.com.

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