

Roland Corporation U.S. 5100 S. Eastern Avenue Los Angeles CA 90040-2938
T: (323) 890-3700 F: (323) 890-3701 www.RolandUS.com

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Press Contact:

Robert Clyne
President
Clyne Media, Inc.
(615) 662-1616
Robert@clynemedia.com

Company Contact:

Rebecca Eaddy
Marketing Communications Mgr.
Roland Corporation U.S.
(323) 890-3718
Rebecca.Eaddy@roland.com

ROLAND ANNOUNCES FP-30 DIGITAL PIANO

High-End Roland Piano Performance in a Compact, Go-Everywhere Design

The NAMM Show, Anaheim, CA, January 19, 2016 — Roland (Booth 303A, Level 3) announces the FP-30 Digital Piano, a compact and affordable instrument that brings the company's renowned piano performance within reach of everyone. Combining premium sound and feel with Bluetooth® wireless connectivity for mobile devices and other innovative features, the FP-30 is perfect for small spaces and very easy to transport in and out of the home, classroom or studio. Ideal for piano students, urban dwellers and young families, the instrument is a great choice for performing musicians and music educators as well.

Roland's famous SuperNATURAL® Piano technology delivers an authentic piano sound that provides a solid foundation for learning and the detailed articulation and response to satisfy the most advanced players. Completing the authentic experience is the 88-note PHA-4 Standard keyboard, which inherits the progressive hammer action, escapement and Ivory Feel keys found in Roland's high-end home pianos.

The FP-30 is equipped with a powerful stereo audio system for rich, impressive sound that exceeds the limited sonic capabilities of other compact digital pianos. Plugging in headphones silences the onboard speakers, allowing users to enjoy playing day or night without disturbing others nearby. Dual headphones outputs enable two people to listen at once, and 1/8-inch and 1/4-inch jacks offer compatibility with all types of headphones and earbuds. The outputs can alternately be used to connect to an external speaker system if desired.

Thanks to its modern digital engine, the FP-30 goes far beyond any acoustic piano, bringing more fun and productivity to playing sessions. Additional sounds like strings, organs, voices and electric pianos let users broaden their musical experience, while dual and split functions allow two different sounds to be played at once. Onboard drum patterns enhance the enjoyment of everyday playing and offer an exciting alternative to the metronome while developing timing skills.

The FP-30 features built-in Bluetooth wireless capabilities, enabling users to explore the diverse world of music apps for smartphones and tablets right at the piano. Popular apps like GarageBand and many others interact directly with the FP-30, creating a powerful, inspiring platform for learning, composing, and overall music fun. USB support is also included for playing along with favorite WAV/SMF tunes and sharing performances captured with the FP-30's onboard SMF recorder.

Available in white or black, the FP-30 offers a sleek, elegant look that's a welcome addition to any room. The light, compact design fits nicely in smaller living spaces, and the instrument is easy to move when needed. For a more traditional home piano setup, the optional KSC-70 stand and KPD-70

three-pedal unit provide an integrated look and classic pedal configuration while maintaining a much smaller footprint than a typical upright piano. When the KPD-70 is connected, one of its foot pedals can be used for hands-free turning of onscreen music pages while using popular mobile apps such as piaScore and Sheet Music Direct®.

To learn more about the FP-30 Digital Piano, visit www.rolandus.com/products/fp-30/.

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About Roland Corporation

Roland Corporation is a leading manufacturer and distributor of electronic musical instruments, including keyboards and synthesizers, guitar products, electronic percussion, digital recording equipment, amplifiers, audio processors, and multimedia products. With more than 40 years of musical instrument development, Roland sets the standard in music technology for the world to follow. For more information, visit RolandUS.com or see your local Roland dealer.

For high-resolution images of this product, please visit RolandUS.com/Media and for embeddable videos, visit YouTube.com/RolandChannel.