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ROLAND ANNOUNCES VT-4 VOICE TRANSFORMER

Compact and Powerful Vocal Effects Processor for Singers, DJs, Electronic Musicians, and Web Broadcasters

Los Angeles, CA, October 16, 2018 — Roland announces the VT-4 Voice Transformer, a powerful new effects processor for manipulating the human voice. Compact and easy to use, the VT-4 allows the user to connect a microphone and quickly craft unique vocal sounds with performance-oriented controls. Harmony, vocoding, pitch shifting, hard tuning, ambience, and other high-quality effects are available, providing everything from subtle augmentation to radical transformation. Battery-powered and ready to travel, the VT-4 is a must-have companion for singers, DJs, web broadcasters, and all those who use their voice in a creative application.

Today's musical styles increasingly use unusual vocal sounds with heavy processing, making them stand out and grab the listener's attention. However, great-sounding pitch and formant effects are hard to come by, especially without a computer. The [VT-4](#) puts a wealth of modern and retro vocal effects at the user's fingertips, eliminating the need to employ a complicated setup with a computer and plug-ins.

The VT-4 features a hands-on interface for instant creative control. Users can manipulate their sound while they sing or speak, constantly altering the effect to suit the track and enhance the vibe of a performance. Direct control over both pitch and format makes it possible to instantly transform a vocal persona with male/female gender characteristics, electronic timbres, robot voices, and more.

It's simple to achieve complex vocal effects with the VT-4, and multiple effects can be used at the same time. Each effect has a selection of one-touch variations for quick access to different vocoder characteristics, various lo-fi effects, multi-part harmonies, and distinct kinds of reverb and delay. Users can chain effects, set the controls how they like, and save their setups in preset buttons for later recall.

The VT-4 works great on its own without any input other than a voice. But plugging in a MIDI keyboard unlocks even more expressive possibilities, allowing users to guide the Auto-Pitch, harmony, and vocoder engines with notes and chords. This makes it possible to hard-tune the vocal input to specific pitches, play keyboard leads with a funky vocoded flavor, and create multi-part backing vocal stacks on the fly. The VT-4's compact footprint sits neatly on most keyboards, making it easy to integrate with common performance setups.

In addition to its music-related benefits, the VT-4 is a powerful tool for bringing humor, drama, and variety to spoken-word applications. Offering a desktop-friendly configuration with simple controls and USB-audio capabilities, it's uniquely suited to altering voices for YouTube broadcasts, Twitch and Facebook streams, podcasts, and more.

To learn more about the VT-4 Voice Transformer, visit Roland.com.

About Roland Corporation

Roland Corporation is a leading manufacturer and distributor of electronic musical instruments, including keyboards and synthesizers, guitar products, electronic percussion, digital recording equipment, amplifiers, audio processors, and multimedia products. With more than 40 years of musical instrument development, Roland sets the standard in music technology for the world to follow. For more information, visit Roland.com or see your local Roland dealer.

For high-resolution images of these products, please visit our [press and dealer resources center](#) and visit [here for embeddable videos](#).