

Drum Workshop Sheila E. Icon Snare Drum



Anaheim, CA (January 22, 2025) – Drum Workshop, Inc. (DW) salutes “*The Queen of Percussion*” with the Sheila E. Collector’s Series® ICON™ Snare Drum.

A groundbreaking and GRAMMY-winning percussionist, Sheila “Sheila E.” Escovedo rocketed to fame through collaborations with Prince and her solo catalog, starting with her seminal 1984 album, *The Glamorous Life*.

Sheila’s Icon 5.5x13” drum is built with a handcrafted 12-ply HVL™ North American Hard Rock Maple shell, finished with an outer veneer of Birdseye Maple. The striking exterior is decorated with Sheila’s name written backwards in gold leaf in her original signature style. Also inlaid are a flutter of laser-cut butterflies crafted from dyed Basswood (blue, red, and purple), Pearwood (black), and Poplar (orange). The snare produces slightly higher tonality with a classic punchy and warm character.

This limited-edition drum is fitted with premium gold and patented DW hardware, including the MAG throw-off™, True-Pitch®, TP50 tuning rods, True Hoops®, and more. Only 250 units of this incredible snare will be made, each with a deluxe DW carrying case and a certificate of authenticity signed by John Good. A portion of the proceeds from the sale of each snare will be donated to the charity nominated by Sheila.

To find out more about the **Sheila E Collector’s Series® ICON™ Snare Drum** please go to <http://www.dwdrums.com/>.

About Drum Workshop Founded in 1972, Drum Workshop, Inc. is widely recognized as the global leader in designing and manufacturing award-winning musical instruments including drums, pedals, hardware, and accessories. Drum Workshop manufactures, markets and distributes an iconic portfolio of brands including DW® Drums and Hardware, PDP®, Gretsch® Drums, Latin Percussion®, and Slingerland. Drum Workshop’s wide range of products have earned their reputation as *The Drummer’s Choice* and are endorsed by many of the world’s top artists including Dave Grohl, Matt Gartska, Chad Smith, Mick Fleetwood, Tommy Lee, Nick Mason, Jim Keltner, and Sheila E., and many other legends. Drum Workshop, Inc. is headquartered in Oxnard, California. Drum Workshop joined the Roland family of brands in October 2022, combining two of the world’s best acoustic and electronic drum companies to push the boundaries of innovation for drummers. For more information, visit DWDrums.com.

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