

### **Press Release**

# FOR IMMEDIATE RELEASE

# Roland Announces Model Expansions for the ZENOLOGY Software Synthesizer



Series Debut Includes JX-8P, SH-101, JUNO-106, and JUPITER-8 Model Expansions, Available Through Roland Cloud in Q3 2020

Los Angeles, CA, June 30, 2020 — Roland introduces Model Expansions, the latest additions to Roland Cloud and the ZEN-Core Synthesis System. Each Model Expansion transforms the ZENOLOGY Software Synthesizer into an entirely different instrument with its own sonic personality, features, and preset tones. From rare and sought-after classics to the designs of tomorrow, Model Expansions give musicians and producers unprecedented access to the historic and ever-evolving world of Roland synthesizers.

The series debuts with the <u>JX-8P Model Expansion</u>, with releases of SH-101, JUNO-106, and JUPITER-8 Model Expansions to follow soon after. Model Expansions are hosted in ZENOLOGY for macOS and Windows. Later in 2020, these titles will also be supported by ZEN-Core hardware instruments like the JUPITER-X and JUPITER-Xm.

Offering expanded polyphony and boldly modern interfaces, vintage-inspired Model Expansions capture the essence of legendary Roland instruments with astonishing realism and authenticity. Each delivers the unique sound and experience of the original hardware—without the expense and maintenance.

For future Model Expansions, the possibilities go far beyond vintage. The power of the ZEN-Core Synthesis System allows for the creation of exciting new Roland synthesizers, from next-generation designs to hybrid instruments inspired by vintage synths or current hardware.

When hosted in ZENOLOGY, Model Expansions provide speedy operation and intuitive performance for music production in modern DAWs. Clear, re-sizable, touch-friendly interfaces are coupled with efficient CPU usage and high polyphony. Users can swap Model Expansions and load sounds instantly, with no disruption to their creative flow.

The first Model Expansion titles represent four of Roland's most influential analog synthesizers from the 1980s:

- JX-8P Model Expansion—Launched in 1985, the innovative JX-8P took analog a step further with capabilities that could generate tones associated with digital synthesizers, making it highly versatile. Scheduled for release on June 30, 2020, the JX-8P Model Expansion reintroduces the unique voice of this sought-after instrument for the first time ever. The user interface also includes the hands-on editing functions of the PG-800, a companion programmer unit that was available for the original synth.
- SH-101 Model Expansion—Small and mighty, the SH-101 monosynth has been a key
  ingredient in shaping electronic music styles from the mid '80s until today. It's been
  reborn as a polysynth with the SH-101 Model Expansion, bringing new and exciting
  possibilities to today's music creators. The SH-101 Model Expansion is scheduled for
  release on July 16, 2020.
- JUNO-106 Model Expansion—Introduced in 1984 as an affordable polysynth for the
  masses, the JUNO-106 has risen from humble beginnings to become an all-time favorite
  of synth lovers everywhere, and its built-in chorus is the stuff of legend. The JUNO-106
  Model Expansion is scheduled for release on August 8, 2020.
- JUPITER-8 Model Expansion—One of the most revered polysynths of all time, the JUPITER-8's lush, complex sound is part of countless hit songs over the last four decades, and its massive voice is simply unmatched when it comes to warm pads, strings, and lead tones. The JUPITER-8 Model Expansion is scheduled for release on August 31, 2020.

Model Expansions for ZENOLOGY are included with the *Pro* and *Ultimate* membership levels of Roland Cloud. All paid levels—including *Core*—start with a free 30-day trial of *Ultimate*, *allowing users to try out software-based Model Expansions and other Ultimate features*. In addition, any Roland Account holder can purchase Lifetime Keys for individual Model Expansion titles. This provides unlimited access for as long as their account is active, even if they don't have a Roland Cloud membership.

ZENOLOGY, Roland's expandable plug-in version of its ZEN-Core Synthesis System, is offered exclusively through Roland Cloud. Depending on the membership level, other Roland Cloud perks include access to Legendary and SRX instrument collections, ZEN-Core Sound Packs, Wave Expansions, and much more.

To learn more about Model Expansions, ZENOLOGY, and Roland Cloud, visit Roland.com.

For the full press kit, including hi-res images, click here.

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## **About Roland Corporation**

For nearly 50 years, Roland's innovative electronic musical instruments and multimedia products have fueled inspiration in artists and creators around the world. Embraced by hobbyists and professionals alike, the company's trendsetting gear spans multiple categories, from pianos, synthesizers, guitar products, and electronic percussion to DJ controllers, audio/video solutions, livestreaming products, and more. As technology evolves, Roland continues to lead the way for gigging musicians, producers, and beatmakers, providing modern software-based solutions and seamless creative workflows between hardware products, computers, and mobile devices. For more information, visit Roland.com or see your local Roland dealer.

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