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ROLAND LAUNCHES PREMIUM HDMI AND SDI VIDEO CABLES

More Cable Products Added to Roland's Growing Catalog

Los Angeles, CA, June 6, 2018 — Roland is pleased to announce an all-new line of premium video cables available through authorized Roland dealers. Offering the same high standards of quality and lasting durability that the company's products are famous for, Roland cables deliver trusted performance and the peace of mind of a lifetime warranty for professionals, producers, audio engineers, and hobbyists everywhere.

Roland Black Series HDMI 2.0 Cables are designed to transmit high-speed signal precisely. At its core, the multi-strand OFC wire carries the signal, while the high-density triple shielding eliminates any interference. With notable features like 24K gold-plated connectors and heavy-duty polyethylene insulation, Black Series HDMI cables support full 3D/4K HD (3840 x 2160 pixels) resolution and range in lengths from three feet to 25 feet.

Roland Black Series SDI Cables transmit HD video and RF signals for longer distances. Designed with BNC connectors and heavy-duty polyethylene insulation, Black Series SDI cables support HD (1920 x 1200 pixels) resolution at 60Hz and range in lengths from three feet to 200 feet.

Like all Roland cables, Roland's new HDMI and SDI cables provide reliable operation and a lifetime warranty. Both new cables will be available through Roland dealers in late June 2018 with HDMI cables starting at \$11.99 and SDI cables starting at \$7.99.

To learn more about Roland's growing catalog of accessories, visit Roland.com.

About Roland Corporation

Roland Corporation is a leading manufacturer and distributor of electronic musical instruments, including keyboards and synthesizers, guitar products, electronic percussion, digital recording equipment, amplifiers, audio processors, and multimedia products. With more than 40 years of musical instrument development, Roland sets the standard in music technology for the world to follow. For more information, visit Roland.com or see your local Roland dealer.

For high-resolution images of these products, please visit our [press and dealer resources center](#) and visit [here for embeddable videos](#).