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## FOR IMMEDIATE RELEASE

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## ROLAND ANNOUNCES AEROPHONE AE-10G IN GRAPHITE BLACK FINISH

Groundbreaking Digital Wind Instrument Now Available in Two Colors

**Los Angeles, CA, September 7, 2017** — Roland announces the Aerophone AE-10G in Graphite Black, expanding the Aerophone lineup to two models. The Aerophone is a groundbreaking digital wind instrument that features traditional sax fingering and a wide selection of saxophone sounds with authentic response and playability. Many other acoustic instrument sounds are included as well, plus synthesizer sounds optimized for breath control. With the <u>AE-10G</u>, Roland provides Aerophone players a rich, dark metallic color option to the clean white finish of the standard AE-10 model.

Offering a key layout that's similar to an acoustic saxophone, the Aerophone is an easy transition for sax players of all levels, from beginning to advanced. The sensitive mouthpiece-mounted breath sensor also features a bite-sensing reed, allowing for control of expressive techniques like vibrato and pitch.

Equipped with soprano, alto, tenor, and baritone saxophone sounds, the Aerophone gives players all the sax tones they need in one convenient instrument. Thanks to advanced SuperNATURAL modeling technology, the sounds respond to playing dynamics and articulations just like their acoustic counterparts. With the convenient Full Range function, the user can automatically switch between sax types by key range.

The Aerophone features many other acoustic instrument sounds like clarinet, flute, oboe, trumpet, violin, and more, all utilizing SuperNATURAL technology to faithfully match the behavior of the originals. Also included are Roland's latest synthesizer sounds, which have been specially tailored for wind instrument performance with fully optimized breath control.

Compact and lightweight, the Aerophone can be powered with six AA-size batteries. It's equipped with integrated speakers for monitoring the sound, plus an output jack for playing with headphones or connecting to an external amplifier or PA. There's also an audio input for jamming with backing music from a smartphone or music player.

The Aerophone supports USB-MIDI, allowing users to connect with a computer to play soft synths and record expressive MIDI tracks in a DAW. With the free Aerophone Editor app, users can customize sounds, create tone lists, and more from their iOS or Android mobile device.

To learn more about the Aerophone AE-10 and AE-10G Digital Wind Instruments, visit Roland.com.

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## **About Roland Corporation**

Roland Corporation is a leading manufacturer and distributor of electronic musical instruments, including keyboards and synthesizers, guitar products, electronic percussion, digital recording equipment, amplifiers, audio processors, and multimedia products. With more than 40 years of musical instrument development, Roland sets the standard in music technology for the world to follow. For more information, visit Roland.com or see your local Roland dealer.

For high-resolution images of these products, please visit our <u>press and dealer resources center</u> and visit <u>here for</u> embeddable videos.