



Roland Corporation U.S. 5100 S. Eastern Avenue Los Angeles CA 90040-2938  
T: (323) 890-3700 F: (323) 890-3701 [www.v-moda.com](http://www.v-moda.com)

**FOR IMMEDIATE RELEASE**

Company Contact:

Rebecca Eaddy  
Marketing Communications Mgr.  
Roland Corporation U.S.  
(323) 890-3718  
[Rebecca.Eaddy@roland.com](mailto:Rebecca.Eaddy@roland.com)

**V-MODA DISPLAYS FORZA, FORZA METALLO AND CROSSFADE  
WIRELESS BLUETOOTH® AUDIO HEADPHONES**

*New Offerings Include In-Ear and Over-Ear Headphones*

**The NAMM Show, Anaheim, CA, January 18, 2017** — V-MODA (Booth 300A, Level 3) displays several world-class wireless Bluetooth® audio products featuring award-winning V-MODA sound quality. New products include in-ear and over-ear headphones.

**Forza Metallo Wireless** are high-performance and ultra-sleek headphones designed for demanding everyday life. The in-ear headphones feature a minimalist design and bring the award-winning V-MODA sound to Bluetooth in-ears. The sound engine is a 5.8mm micro ultra-lightweight hi-res driver that enables world-class sound. CNC forged from aluminum alloy, Forza Metallo Wireless captures the luxurious, minimal Milano design. The fine-tuned metal casting delivers unrivaled, balanced sound and stress-free acoustics with an unparalleled 3D Soundstage. Patent-pending RemixRings allow for 3D-printed customization in materials ranging from HD acrylic to platinum. The titanium neckband's proprietary TrapLock™ technology ensures a superior fit, stability and look. The neckband is also nanocoated to be sweat- and weather-resistant. Patent-pending detachable ActiveFlex™ sport fins (in three sizes) provide maximum stability and flexibility and eliminate cable noise.

**Forza** and **Forza Metallo** are hi-res audio headphones certified by the Japan Audio Society (JAS) for modern, active audiophiles. Their engine is a 5.8mm micro, ultra-lightweight, high performance driver which enables world-class sound and beyond-human frequencies past 40kHz. Patent-pending RemixRing allows for 3D printed customization in materials ranging from HD acrylic to platinum. CNC forged from aluminum alloy, Forza Metallo captures the luxurious, minimal Milano design. The fine-tuned metal casting delivers unrivaled, balanced sound and stress free acoustics with an unparalleled 3D Soundstage. Forza in Italian means “strength” and Metallo means “metal,” and both headphones pass military test standards. The DiamondBack™ ballistic ultra-reinforced cable is sleek, tangle-free and 20 times more durable than industry standard. Controlling your music, volume, calls and voice is possible thanks to the enhanced 3-Button microphone compatible with Apple products and all 3.5mm audio devices. Sweat- and weather-resistant, Forza and Forza Metallo also have patent-pending detachable ActiveFlex sport fins (in 3 sizes). Sport earhooks ensure maximum stability, flexibility and eliminate cable noise. Four ergonomic sizes of patented BLISS™ 3.0 (Bass Level Isolating Soft Silicone) fitting were precisely tuned by focus groups to be more conical than other brands. They naturally block out background noise for outstanding noise-isolation and feature the tightest bass seal, stability, sound and ultimate comfort.

**Crossfade Wireless** are over-ear headphones recently nominated as the “Best Bluetooth Headphones 2016” by USA Today’s Reviewed.com. Through years of precise engineering to design and tune wireless electronics while keeping the iconic V-MODA materials and shapes, V-MODA’s team improved upon the legendary Crossfade M-100 signature sound for virtually identical wired and wireless playback with the Crossfade Wireless model. These wireless headphones work up to 33 feet (10 meters) away from paired Bluetooth devices and can be paired to two sources at once for multi-tasking capabilities. Other features include 12 wireless hours of music with a 30-minute quick charge for 3+ wireless hours and unlimited hours in analog wired mode featuring virtually undistinguishable sound. Hybrid Wireless + Wired user settings are also featured for wireless freedom and for cabled flexibility when the juice runs out or for when gaming, videos, music/DJ performance or a Hi-Fi DAC/AMP (connects to PS4 + Xbox One controllers) demand zero latency, pure analog audio.

For more information, please visit [V-MODA.com](http://V-MODA.com).

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#### **About V-MODA**

Designed in Milano, V-MODA’s verve is to amplify an authentic music lifestyle via timeless products forged by unparalleled quality, fashion-forward design and an unequivocal passion for music and materials. Led by Chief Visionary Officer and professional musician Val Kolton, V-MODA blends analog renaissance age inspiration, Italian design and the charisma of classic Hollywood. V-MODA products have won over 35+ editors’ choice awards and have become essential gear for over 40% of the world’s top 100 DJs. For more information, visit V-MODA.com; follow V-MODA at [Facebook.com/VMODA](https://www.facebook.com/VMODA), on Twitter ([@VMODA](https://twitter.com/VMODA)) and on Instagram ([@VMODA](https://www.instagram.com/VMODA)).