

Press Release

FOR IMMEDIATE RELEASE

V-MODA Announces BoomPro X Microphone, the Next Generation of its Best-Selling BoomPro Microphone, Made for Working from Anywhere



With next-level engineering and new customization options, the detachable cardioid microphone turns any headphone into a premium communication device for all your needs.

Los Angeles, CA, August 24, 2021 – V-MODA, award-winning manufacturer of the world's finest high-fidelity audio devices, announces <u>BoomPro X Microphone</u>, the next generation of its best-selling BoomPro Microphone. Building on the success of V-MODA's legendary audio accessory, the BoomPro X Microphone adds to the line and features a streamlined design, ample cable length, next-level engineering, and brand-new customization options that enable fans to upgrade their "work-from-anywhere" game.

Unlike the original BoomPro, which has an omnidirectional microphone, BoomPro X features a cardioid unidirectional microphone that isolates your voice from unwanted ambient sound while enhancing your speech clarity, ensuring that you'll be heard loud and clear in conference calls, communication on the go, and gaming sessions.

The BoomPro X Microphone is built to last with a durable, reinforced cable, gold-plated plug, and a flexible boom arm that can be adjusted to achieve perfect microphone positioning. The original BoomPro's rotary controls have been forgone for an updated minimalist design with an in-line mute switch and volume slider. Completing BoomPro X Microphone's new modern look are microphone covers in five different colors, which can be switched in and out for customized looks.

The BoomPro X Microphone is compatible with all smartphones, tablets, PCs, notebooks, and gaming consoles via a 3.5mm (1/8") plug as well as with a range of headphones, including the entire V-MODA Crossfade and M series and other headphones that use a 3.5mm (1/8") cable input. The Y adapter included with the BoomPro X is for use with computers requiring separate mic and headphone inputs. In contrast, you can use the BoomPro X Microphone with the latest devices with a USB-C input via a USB-C adapter (not included).

An essential for in-game communication, the BoomPro X Microphone is compatible with several gaming consoles including Sony PlayStation 5, Microsoft Xbox Series X, Microsoft Xbox Series S, Nintendo Switch and older console models. The BoomPro X Microphone also features improved reach and flexibility thanks to the option of having double the cable length with the 3.5mm extension cable.

Pricing & Availability

BoomPro X Microphone is available now at <u>v-moda.com</u> for \$44.99. For the full press kit, including hi-res images, click <u>here</u>.

About V-MODA

Designed in Milan, engineered in Japan and made to create, V-MODA is the music lifestyle brand where state-of-the-art tech meets stylish design. Founded in 2004, V-MODA has won multiple accolades for products that have become best-selling fan favorites and are considered essential gear by top performing artists from a variety of genres. V-MODA joined forces with Roland of Japan on 808 (August 8, 2016), to redefine and develop the next breakthrough in design-centric music products, with the partnership progressing in 2019 to fully incorporate V-MODA into the Roland family and facilitate a greater vision for the growth of both brands. Crafting with a "creators first" approach, Roland and V-MODA create high-quality audio products made for sound as both the artists and audio engineers intended. Visit www.v-moda.com follow us on Facebook, on Twitter (@VMODA) and on Instagram (@VMODA).

*About Roland Corporation

For nearly 50 years, Roland's innovative electronic musical instruments and multimedia products have fueled inspiration in artists and creators around the world. Embraced by hobbyists and professionals alike, the company's trendsetting gear spans multiple categories, from pianos, synthesizers, guitar products, and electronic percussion to DJ controllers, audio/video solutions, livestreaming products, and more. As technology evolves, Roland continues to lead the way for gigging musicians, producers, and beatmakers, providing modern software-based solutions and seamless creative workflows between hardware products, computers, and mobile devices. For more information, visit Roland.com.

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