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## FOR IMMEDIATE RELEASE

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## ROLAND SPD::ONE SERIES PERCUSSION PADS ARE NOW AVAILABLE

Compact Electronic Percussion Pads That Can Be Played with Drumsticks, Hands. or Feet

Los Angeles, CA, October 19, 2017 — Roland announces the availability of the SPD::ONE series, a line of compact electronic percussion pads that can be played with drumsticks, hands, or feet. Offering features like built-in sounds, user sample import, intuitive operation, and more, the SPD::ONE series enables any musician to enhance their performances and expand their creativity with Roland's leading digital percussion technology.

Roland's top-selling drum and percussion instruments have been embraced by players everywhere, and products such as V-Drums, the SPD-SX Sampling Pad, and the OCTAPAD SPD-30 are regularly used on concert stages by the world's top performers. Rugged, affordable, and convenient, the SPD::ONE series makes Roland percussion even more accessible to all types of music makers, from drummers and percussion players to guitarists, vocalists, DJs, and more.

The four models in the <u>SPD::ONE series</u> run on batteries or AC power and offer feature sets tailored for different musical needs. Common features include a versatile, highly responsive pad surface that can be played like a drum, hand percussion instrument, or foot-triggered stomp box. A simple knob-based interface provides quick access to sound selection, volume level, and other parameters, while sidemounted controls offer easy adjustment of the playing response. Each model also includes separate main and headphones outputs.

The <u>SPD::ONE ELECTRO</u> is equipped with a variety of electronic percussion sounds, including snare and handclaps from Roland's legendary TR drum machines. The <u>SPD::ONE PERCUSSION</u> comes with a wide selection of acoustic percussion sounds, from shaker and tambourine to gong and timpani. The <u>SPD::ONE KICK</u> offers sounds optimized for triggering by foot, including bass drums, stomp boxes, percussion, and more. Each of these models comes with built-in effects, and offers the ability to import user WAV samples up to five seconds long via USB.

Instead of onboard sounds, the <a href="SPD::ONE WAV PAD">SPD::ONE WAV PAD</a> comes equipped with 4 GB of flash memory, enabling users to load their own custom WAV files via USB. With 12 memory locations and up to 360 minutes of stereo audio time available, the SPD::ONE WAV PAD can be loaded with everything from short one-shot samples and looped phrases to full-length backing tracks. A unique and useful feature is the ability for users to load click tracks to accompany their backing tracks, and to output them to the headphones output only for monitoring purposes.

Each SPD::ONE model can be used on a tabletop or floor, or clamped to a drum or mic stand using the included mounting hardware. USB-MIDI is also supported, allowing musicians to use an SPD::ONE pad to input MIDI data and trigger sounds in music software.

The Roland SPD::ONE series is available with pricing as follows:

SPD::ONE WAV PAD - US Street \$249.99

SPD::ONE ELECTRO, SPD::ONE PERCUSSION, SPD::ONE KICK - US Street \$199.99 each.

To learn more about the SPD::ONE series, visit Roland.com.

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## **About Roland Corporation**

Roland Corporation is a leading manufacturer and distributor of electronic musical instruments, including keyboards and synthesizers, guitar products, electronic percussion, digital recording equipment, amplifiers, audio processors, and multimedia products. With more than 40 years of musical instrument development, Roland sets the standard in music technology for the world to follow. For more information, visit Roland.com or see your local Roland dealer.

For high-resolution images of these products, please visit our <u>press and dealer resources center</u> and visit <u>here for</u> <u>embeddable videos</u>.