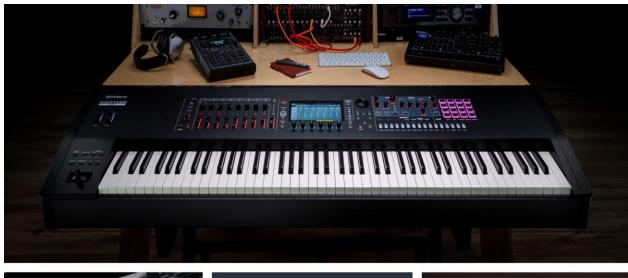


Press Release

For Immediate Release

Roland Announces FANTOM EX Synthesizers









The Acclaimed FANTOM Synthesizer Series, Supercharged with the Latest Roland Sound Technologies and Updated Creative Tools

Los Angeles, CA, April 25, 2024 — Roland announces FANTOM EX, a new flagship synthesizer series for professional musicians and producers. Updating and expanding the popular FANTOM platform with the latest Roland technologies, the next-generation FANTOM EX delivers a complete creative ecosystem for sound design, sequencing, and performance. In addition to the FANTOM 6 EX, FANTOM 7 EX, and FANTOM 8 EX models available to new purchasers, current FANTOM owners can expand their instruments with all EX sounds and features through the FANTOM EX Upgrade for sale on Roland Cloud.

Introduced in 2019, the Roland FANTOM has received worldwide acclaim for its diverse range of high-quality sounds, powerful synthesis tools, premium playability, and free-flowing user interface. FANTOM EX builds on the original's foundation, supplementing the core feature set with Roland's Analog Circuit Behavior (ACB) engine and numerous sound expansion titles,

including the recently developed JX-3P ACB Expansion. New effects and a host of fresh workflow enhancements are also included.

Each FANTOM EX model provides the most expansive collection of premium sound engines available in a hardware instrument. Roland's ACB, ZEN-Core, V-Piano, SuperNATURAL, and Virtual ToneWheel technologies spark inspiration at every turn, providing expressive and inspiring sounds for every musical style.

With FANTOM EX, users can compose and perform with over 7000 genre-defining Roland sounds and go further with premium sound content on Roland Cloud. Eleven sound expansion titles come as standard, including JUPITER-8, SH-101, and JX-3P ACB Expansions; n/zyme, JD-800, JUNO-106, JUPITER-8, JX-8P, and SH-101 Model Expansions; the German Concert V-Piano Expansion 01; and the SuperNATURAL Acoustic Piano 3 Expansion.

The powerful custom processors in FANTOM EX provide smooth and precise operation with plenty of overhead, enabling loads of polyphony and full patch remain for seamless transitions. There are dozens of simultaneous effects, including new studio-grade reverbs and updated Master FX for shaping the overall sound. A characterful analog filter is also available, perfect for infusing tones with extra warmth and grit.

FANTOM EX is primed to be the center of any production universe. Users can directly shape sounds and develop musical ideas with a friendly, ergonomic panel filled with buttons, knobs, and sliders. The color touchscreen dynamically changes to support the task at hand, and it's now possible to personalize the look by importing custom images for the screensaver and startup view.

The deep onboard sampling and composition tools in FANTOM EX support fast sound creation and quick arrangement of song ideas. Multiple workflow options include the classic Roland TR-REC step sequencer, real-time recording with piano roll editing, and 16 RGB pads for triggering sounds, samples, and clips.

FANTOM EX flows effortlessly into any computer-based production setup. There are dedicated modes for popular software platforms, including Ableton Live, Logic Pro, MainStage, Cubase, and Studio One. With the built-in 16x3 audio/MIDI USB interface, users can mix and layer soft synths with hardware sounds, send sequencer parts to computer tracks, route DAW sources through FANTOM EX effects, and more.

The loaded FANTOM EX rear panel supports connections with a wide range of gear. There are XLR combo connectors for mics and instruments and eight 1/4-inch outputs to route sounds to external destinations. MIDI I/O is also available, along with dual CV/Gate outputs for driving modular and analog synths.

Each FANTOM EX model comes equipped with a premium keyboard and aftertouch support. The FANTOM 8 EX offers the ultimate weighted experience with 88 hammer-action keys, while the 61-note FANTOM 6 EX and 76-note FANTOM 7 EX feature semi-weighted synth action. Precision-crafted with decades of Roland development knowledge, these inspiring keyboards deliver the most expressive playability available.

Released in November 2023, the FANTOM EX Upgrade on Roland Cloud allows owners of the original FANTOM 6/7/8 models to outfit their instruments with the newly added EX features, including JUPITER-8, SH-101, and JX-3P ACB Expansions, n/zyme and JD-800 Model Expansions, two new grand pianos, and all other EX enhancements.

Availability & Pricing

The Roland FANTOM 6 EX, FANTOM 7 EX, and FANTOM 8 EX will be available in the U.S. in April for \$3,199.99, \$3,699.99, and \$4,199.99 respectively.

To learn more, visit Roland.com.

*Price at the time of publishing.

About Roland Corporation

For more than 50 years, Roland's innovative electronic musical instruments and multimedia products have fueled inspiration in artists and creators around the world. Embraced by hobbyists and professionals alike, the company's trendsetting gear spans multiple categories, from pianos, synthesizers, guitar products, drum and percussion products, DJ controllers, audio/video solutions, gaming mixers, livestreaming products, and more. As technology evolves, Roland and its expanding family of brands, including BOSS, V-MODA, Drum Workshop (DW), PDP, Latin Percussion (LP), and Slingerland, continue to lead the way for music makers and creators, providing modern solutions and seamless creative workflows between hardware products, computers, and mobile devices. For more information, visit Roland.com or see your local Roland dealer. Follow Roland on Facebook, Twitter (@RolandGlobal), and Instagram (@RolandGlobal).

Press Contact:

Sarah Bellinger Max Borges Agency 240-483-6671 roland@maxborgesagency.com

Company Contact:

Rebecca Genel Global PR/Media Relations Manager Roland Corporation +1 (323) 890-3718 rebecca.genel@roland.com