

Roland Corporation U.S. 5100 S. Eastern Avenue Los Angeles CA 90040-2938 T: (323) 890-3700 F: (323) 890-3701 www.Roland.com

## FOR IMMEDIATE RELEASE

Press Contact:
Leslie Buttonow
Account Manager
Clyne Media, Inc.
(615) 662-1616
Leslie@clynemedia.com

Company Contact:
Rebecca Eaddy
Marketing Communications Mgr.
Roland Corporation U.S.
(323) 890-3718
Rebecca.Eaddy@roland.com

## **ROLAND DISPLAYS DJ-505 DJ CONTROLLER**

Also Included Are New Sample Packs, Plus Limited-Time Bundle Featuring BPM Supreme Membership and Roland Cloud Academy Training

**CES**, Las Vegas, NV, January 8, 2018 — Roland (LVCC Central Hall, Booth #17544) is displaying the DJ-505, a new DJ controller for Serato DJ. Equipped with features derived from Roland's popular DJ-808 DJ Controller, the DJ-505 offers onboard Roland TR drum sounds, dual low-latency platters, Serato DJ integration, vocal FX, and more. Released to wide acclaim in 2016, the DJ-808 DJ Controller is a state-of-the-art creative tool with a four-channel mixer, built-in drum sequencing, vocal processing, and the deepest Serato DJ integration available.

The DJ-505 is a two-channel, four-deck Serato DJ controller that comes with the complete Serato Tool Kit. With its portable design, pro-grade build, and advanced feature set, the DJ-505 is ideal for mobile applications, club DJing, live performance, and music production. Two large, low-latency platters on the DJ-505 provide responsive, lag-free performance for turntable-style scratches, while eight pads with 13 modes offer dedicated controls for Serato DJ. Also included are built-in drum kits from Roland's classic TR-808 and TR-909 drum machines; each kit contains eight sounds that can be played on the performance pads and triggered from the onboard TR-S sequencer. The sequencer has a dedicated TR-style interface, and TR drum sounds and Serato samples can be adjusted in real time using panel knobs. The DJ-505's mixer is Serato DVS Upgrade Ready, and can be used standalone with multiplayers or turntables connected to the line and phono inputs. The DJ-505 functions as a USB audio/MIDI interface with 24-bit/48 kHz fidelity, high-resolution digital-to-analog converters, a MIDI output for controlling and syncing external devices, and a 1/4-inch mic input with gate, hi-pass, reverb, and echo FX.

Additionally, the DJ-505 comes standard with four brand-new sample packs. Each pack contains eight high-quality WAV samples newly created by Roland that are ready to load into Serato Sampler, expanding users' performance options with sounds from popular music genres that can be sequenced and mixed into DJ sets. The four new sample packs cover a number of styles: '80s, Drum 'n' Bass, EDM and Trap. The sample packs are available at the downloads page for the DJ-505.

For a limited time, Roland is including the DJ-505 as part of an exclusive bundle. The DJ-505 bundle, worth an additional \$150.00+, includes a free 90-day BPM Supreme Standard membership (\$59.97) and access to free DJ-505 Roland Cloud Academy training (\$100+ value per training session).

To learn more, please visit Roland.com.

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## **About Roland Corporation**

Roland Corporation is a leading manufacturer and distributor of electronic musical instruments, including keyboards and synthesizers, guitar products, electronic percussion, digital recording equipment, amplifiers, audio processors, and multimedia products. With more than 40 years of musical instrument development, Roland sets the standard in music technology for the world to follow. For more information, visit Roland.com or see your local Roland dealer.

For high-resolution images of these products, please visit our <u>press and dealer resources center</u> and visit <u>here for embeddable videos</u>.