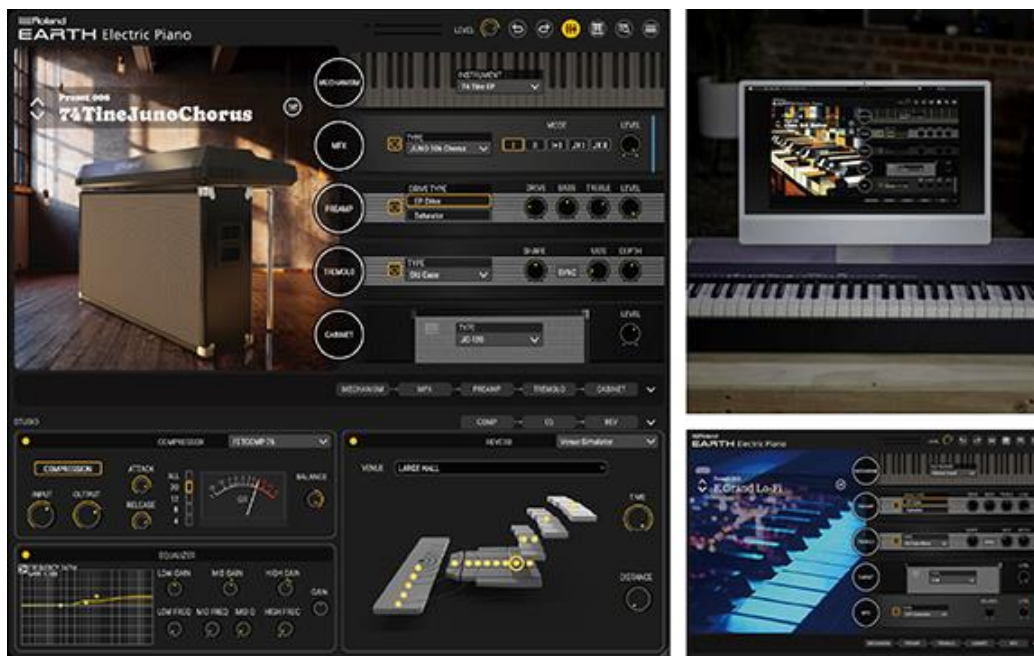




Press Release

FOR IMMEDIATE RELEASE

Roland Announces EARTH Electric Piano



Decades of Essential Electric Piano Sounds in One Expressive Software Instrument, Available Exclusively on Roland Cloud

Los Angeles, CA, November 18, 2025 — Roland announces [EARTH Electric Piano](#), a powerful new software instrument available on Roland Cloud. EARTH Electric Piano captures the full spectrum of classic electric piano sounds in a single interface with a vast library of meticulously crafted tones and deep customization options. EARTH Electric Piano is available with a Lifetime Key purchase or Roland Cloud Ultimate membership, which users can try for free with a 30-day all-access trial. Through December 31, 2025, a Lifetime Key can be purchased for a special introductory price of \$49.99, an 80 percent savings compared to the regular price of \$249.99.

Combining detailed multi-sampling with proprietary modeling techniques, EARTH Electric Piano delivers Roland's most expressive and dynamic electric piano sounds yet. The result is a rich, natural experience that responds beautifully to the player's touch—perfect for everything from intimate solo performances to full-scale productions.

EARTH Electric Piano features recreations of foundational instruments used on countless recordings and performances throughout contemporary music history. Included are Tine and Reed types with their timeless bell and woody timbres, an Electric

Grand type used extensively in the 1970s and 1980s, and a Clavinet type with its distinctively funky character. There's also a Vintage Digital category with many highly recognizable synth-based piano tones, including Roland's RD-1000 and JD-800, classic FM voices, and more.

EARTH Electric Piano provides many ways to shape tones and craft the perfect sonic vision. Two preamp types are available to introduce everything from warm saturation to a driven edge, while six tremolo variations add color and movement. Twelve cabinet models are included, plus a direct option for the cleanest sound possible. EARTH Electric Piano also allows users to introduce unique sonic characteristics from the original instruments, from electronic hum and hiss to mechanical key and damper noise.

Players can use the powerful Venue effect to place EARTH Electric Piano instruments within nine spaces. Advanced convolution techniques simulate real locations, such as a spacious cathedral, a world-class concert hall, or an intimate studio or lounge setting. Users can change the listening perspective with a click on the visual display.

EARTH Electric Piano is packed with studio-grade effects to enhance sounds further. High-quality algorithmic reverbs are available, along with 90 multi-effect combinations derived from Roland's ZENOLGY FX. There's also a dedicated three-band EQ and multi-mode compressor for additional polish.

EARTH Electric Piano supports VST3, AU, and AAX plug-in formats for seamless integration with popular DAW platforms. It also works within the GALAXIAS creative environment, where producers can blend, split, and layer EARTH Electric Piano with an ever-expanding universe of instrument sounds on Roland Cloud.

To learn more about EARTH Electric Piano, visit [Roland.com](https://roland.com).

**Price at the time of publishing.*

About Roland Corporation

For more than 50 years, Roland's innovative electronic musical instruments and multimedia products have fueled inspiration in artists and creators around the world. Embraced by hobbyists and professionals alike, the company's trendsetting gear spans multiple categories, from pianos, synthesizers, drums and percussion, and guitar products to DJ controllers, audio/video solutions, gaming mixers, livestreaming products, and more. As technology evolves, Roland and its expanding family of brands, including Roland Cloud, BOSS, V-MODA, Drum Workshop (DW), PDP, Latin Percussion (LP), and Slingerland, continue to lead the way for music makers and creators, providing modern solutions and seamless creative workflows between hardware products, computers, and mobile devices. For more information, visit [Roland.com](https://roland.com) or see your local Roland dealer. Follow Roland on [Facebook](https://www.facebook.com/roland), X (Twitter) ([@RolandGlobal](https://twitter.com/RolandGlobal)), and Instagram ([@RolandGlobal](https://www.instagram.com/rolandglobal)).

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