



Press Release

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Roland and GRAMMY Museum® Present Free Day of Interactive Music Experiences



GRAMMY Museum Sonic Playground Roland Stage (Photo credit: Joel Barhamand)

“Mix at the Museum” Event Featuring Free General Admission, Live Performances, Workshops, and More on Nov. 8

Los Angeles, CA, October 21, 2025 — [Roland Corporation](#) and the [GRAMMY Museum®](#) have teamed up to present “Mix at the Museum: A Roland Free Day” on Saturday, November 8th. This one-day event offers free general admission for all visitors and features a dynamic lineup of live performances, workshops, and artist talks, all curated by Roland. Programming will take place across three key areas of the Museum, with five unique activations happening throughout the day.

Building on Roland’s recent launch of the [TR-1000 Rhythm Creator](#), a groundbreaking new drum machine built with and for creators to catalyze the next evolution of rhythm culture, this event celebrates the instruments, artists, and ideas shaping the future of modern music-making. The TR-1000, a renaissance in rhythm and the latest chapter in Roland’s legendary TR lineage,

takes center stage as part of the day's performances and interactive showcases, reflecting the brand's deep connection to rhythm culture and community.

Sonic Playground

Located on the Museum's second floor, [Sonic Playground](#) is an interactive music-making exhibit where visitors can experiment with beats, loops, instruments, and sound design. Within the exhibit, The Roland Stage features a hands-on performance space complete with theatrical lighting and equipped with guitars, a Roland RD Stage keyboard, an AX-EDGE keytar, and V-Drums percussion, where visitors can take center stage—no prior musical skill required.

Featured activations will include a live looping jam session with educator and performer **John Allen**, followed by a live jam hosted by **J.Mo & The Greats**, a LA-based soul, R&B, and funk band featuring **Jairus "J-Mo" Mozee**, a four-time GRAMMY- winning producer and guitarist, renowned drummer **Taron Lockett**, and bassist **Neon Phoenix**.

Clive Davis Theater

Also located on the second floor, the Clive Davis Theater will feature a blend of educational programming and live performances. A special workshop, presented by Roland and [Venice Music](#)—a platform supporting independent artists with global distribution, marketing, and career tools—will focus on how artists can develop effective rollout strategies, align with brands, and build sustainable careers, offering insights on PR, marketing, organization, and fanbase growth.

Later in the day, **Ali Stone**, a five-time Latin GRAMMY- nominated Colombian multi-platinum producer, instrumentalist, singer, songwriter, and DJ who has collaborated with acts like Major Lazer and Alok, will take the stage for a "Track Talk." She'll offer a behind-the-scenes look at how one of her tracks was created, followed by a live performance.

The Ray Charles Terrace

Perched on the rooftop of the GRAMMY Museum, the Ray Charles Terrace will host a diverse lineup of DJs spinning throughout the day. Featured performers include **Justin Paul**, a DJ, producer, entrepreneur, and educator at the Herb Alpert School of Music and California State University, Dominguez Hills, and **Lyric Jones**, a multifaceted vocalist, songwriter, DJ, and producer active in the house and dance music scene.

Detroit techno pioneer **Kenny Larkin** will also deliver a special live DJ set featuring the Roland TR-1000, bridging his influential legacy with the cutting-edge innovation of the newly released drum machine.

In addition, the following exhibits will be on display for visitors to enjoy on November 8th: *RetroBlakesberg* explores thirty years of music history, from blues, folk, and rock 'n' roll to hip-hop and alternative music, through the lens of photographer Jay Blakesberg. *On The Red Carpet* highlights outfits from the most recent GRAMMYs and Latin GRAMMYs, featuring looks from Taylor Swift, Sabrina Carpenter, Chappell Roan, and more. *Luther Vandross: Artistry and Elegance* offers an intimate glimpse into Luther Vandross' creative process and showcases his ornate stage wardrobe, exclusive performance footage, and a never-before-heard studio recording. *Michael Jackson: The Thriller Years, 1982-1984* features original artifacts on loan from the Michael Jackson estate, including iconic wardrobe pieces Jackson wore during the 1984 Victory tour.

While RSVPs are not required for this event, they are strongly encouraged. To RSVP, please click [here](#).

For additional details, including the event schedule, please visit the [event page](#) on the GRAMMY Museum website.

About Roland Corporation

For more than 50 years, Roland's innovative electronic musical instruments and multimedia products have fueled inspiration in artists and creators around the world. Embraced by hobbyists and professionals alike, the company's trendsetting gear spans multiple categories, from pianos, synthesizers, guitar products, drum and percussion products, DJ controllers, audio/video solutions, gaming mixers, livestreaming products, and more. As technology evolves, Roland and its expanding family of brands, including Roland Cloud, BOSS, V-MODA, Drum Workshop (DW), PDP, Latin Percussion (LP), and Slingerland, continue to lead the way for music makers and creators, providing modern solutions and seamless creative workflows between hardware products, computers, and mobile devices. For more information, visit Roland.com or see your local Roland dealer. Follow Roland on [Facebook](#), X (Twitter) ([@RolandGlobal](#)), and Instagram ([@RolandGlobal](#)).

About GRAMMY Museum

The GRAMMY Museum is a nonprofit organization dedicated to celebrating and exploring music from yesterday and today to inspire the music of tomorrow through exhibits, education, grants, preservation initiatives, and public programming. Paying tribute to our collective musical heritage, the Museum values and celebrates the dynamic connection in people's diverse backgrounds and music's many genres, telling stories that inspire us, and creative expression that leads change in our industry. For more information, visit www.grammymuseum.org, "like" the GRAMMY Museum on Facebook, and follow @GRAMMYYMuseum on Twitter, Instagram and TikTok.

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