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FOR IMMEDIATE RELEASE

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ROLAND SYSTEM-8 PLUG-OUT SYNTHESIZER IS NOW AVAILABLE

Expandable Synth with Next-Gen ACB Technology and Extensive High-Resolution Controls

October 11, 2016, Los Angeles, CA — Roland announces the availability of the SYSTEM-8 PLUG-OUT Synthesizer, an advanced performance instrument that features the latest generation of the acclaimed Analog Circuit Behavior (ACB) technology. Powerful and deep, the SYSTEM-8 delivers a wide range of sounds inspired by over four decades of legendary Roland synths. To complement its internal sound engine, the SYSTEM-8 can host and control up to three Roland PLUG-OUT software synthesizers, and new JUPITER-8 and JUNO-106 PLUG-OUTs are included with purchase. Optional PLUG-OUTs such as the SH-2, SH-101, PROMARS, and others will be supported as well. The synth includes a massive array of hands-on controls, as well as a polyphonic step sequencer, vocoder, CV/GATE outputs, arpeggiator, and other creative tools.

While the SYSTEM-8 excels as a performance instrument, it easily integrates into a music production environment. The synth functions as a USB audio/MIDI interface for a DAW, and the 49 full-size keys (with velocity) provide a responsive keyboard for recording MIDI tracks. There's also a control surface mode for using the SYSTEM-8's knobs, sliders, and buttons with soft synths. The SYSTEM-8 is equipped with CV/GATE outputs, enabling a user to send note/pitch data from the synth engine and step sequencer to trigger modular synths and vintage analog gear.

The SYSTEM-8 PLUG-OUT Synthesizer is offered at \$1499 street. Optional <u>wood</u> or <u>aluminum</u> side panels will be available. To learn more, visit <u>Roland.com/us</u>.

About Roland Corporation

Roland Corporation is a leading manufacturer and distributor of electronic musical instruments, including keyboards and synthesizers, guitar products, electronic percussion, digital recording equipment, amplifiers, audio processors, and multimedia products. With more than 40 years of musical instrument development, Roland sets the standard in music technology for the world to follow. For more information, visit Roland.com/us or see your local Roland dealer.

For high-resolution images of these products, please visit our <u>press and dealer resources center</u> and for embeddable videos, visit <u>here</u>.