

### **Press Release**

### FOR IMMEDIATE RELEASE

# Roland Announces JC-120 Jazz Chorus Software Effect



Authentic Software Recreation of the Legendary JC-120 Jazz Chorus Stereo Amplifier, Now Available as a Plug-In for DAW Music Production

Los Angeles, CA, March 18, 2025 — Roland announces the official release of the JC-120 Jazz Chorus Software Effect, the latest classic plug-in effect available on Roland Cloud. Meticulously modeled after the original JC-120 amplifier, the JC-120 Jazz Chorus Software Effect delivers the same ultra-clean tone and evocative chorus in a DAW plug-in with modern production features like selectable stereo modes, tempo sync, advanced speaker simulation, and more. The JC-120 Jazz Chorus Software Effect is available with a Lifetime Key purchase or Roland Cloud Ultimate membership, which users can try for free with a 30-day all-access trial. Through April 18, 2025, a Lifetime Key can be purchased for a special introductory price of \$49.99, a 75 percent savings compared with the regular price of \$199.00.

First introduced in 1975 and still in production, Roland's JC-120 Jazz Chorus is a benchmark voice in the amplifier world, heard on countless hit tracks from the '70s, '80s, '90s, and beyond. A cornerstone of its iconic sound is the built-in Dimensional Space Chorus, a lush, immersive stereo effect that adds unparalleled depth and spaciousness to chords, arpeggios, and any other audio source. The unique analog circuitry has been meticulously analyzed and recreated in the JC-120 Jazz Chorus Software Effect, ready to enhance music tracks with its unique, captivating character.

With its exceptionally clean and transparent tone, the JC-120 amp is well known for letting pedal-based effects shine through without unnecessary coloration. The JC-120 software offers the same pristine and punchy voice, allowing players to plug a pedalboard into their audio interface and capture solid tracks with the same signal chain they use while practicing and performing.

Because of its unique design and wide-spectrum sound, the JC-120 amp is also a perennial favorite among producers and engineers—not only for guitars but other instruments as well. With multiple instances of the JC-120 software in a DAW, creators can add life and depth to electric pianos, plucked and lead synths, drums, and more.

The JC-120 software replicates the two independent channels of the original amp and expands on their capabilities. Each channel delivers that stellar clean tone, offering the flexibility to blend instruments, create separate signal paths for clean and effected sounds, or explore unique stereo-processing techniques within computer production workflows.

The JC-120 software is filled with powerful features for modern production. Selectable stereo modes provide spatial configurations that go beyond the hardware's capabilities, and the chorus effect can be synced to a DAW's tempo for perfect rhythmic integration. Advanced speaker simulation is also available for precise sound sculpting. Users can select from a range of microphone types, fine-tune their placement, and dial in the perfect amount of room ambience to create a truly immersive sonic experience.

Visit <u>Roland Articles</u> for an exclusive tutorial on how to add presence, bite, and spatial width to synth basses, leads, pads and more using the JC-120 Jazz Chorus Software Effect.

\*Price at the time of publishing.

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## **About Roland Corporation**

For more than 50 years, Roland's innovative electronic musical instruments and multimedia products have fueled inspiration in artists and creators around the world. Embraced by hobbyists and professionals alike, the company's trendsetting gear spans multiple categories, from pianos, synthesizers, guitar products, drum and percussion products, DJ controllers, audio/video solutions, gaming mixers, livestreaming products, and more. As technology evolves, Roland and its expanding family of brands, including Roland Cloud, BOSS, V-MODA, Drum Workshop (DW), PDP, Latin Percussion (LP), and Slingerland, continue to lead the way for music makers and creators, providing modern solutions and seamless creative workflows between hardware products, computers, and mobile devices. For more information, visit Roland.com or see your local Roland dealer. Follow Roland on Facebook, Twitter (@RolandGlobal), and Instagram (@RolandGlobal).

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