

Roland Corporation U.S. 5100 S. Eastern Avenue Los Angeles CA 90040-2938
T: (323) 890-3700 F: (323) 890-3701 www.BossUS.com

FOR IMMEDIATE RELEASE

Press Contact:

Rebecca Eaddy
Marketing Communications Manager
Roland Corporation U.S.
(323) 890-3718
Rebecca.Eaddy@RolandUS.com

BOSS DEBUTS ES-8 EFFECTS SWITCHING SYSTEM

Programmable Master Audio Controller for Pedalboards

Los Angeles, CA, January 22, 2015 — BOSS is pleased to announce the ES-8 Effects Switching System, an advanced audio command center for pedalboards. Powered by BOSS' extensive knowledge in effects control, the ES-8 enables previously unattained levels of creativity and expression for pro and high-end users. Featuring eight audio loops, flexible routing options, and much more, the ES-8 delivers transparent sound and programmable switching for all types of stompbox effects.

The innovative ES-8 represents a major leap “out of the box” from standard loop switchers, offering unprecedented capability without sacrificing sound quality. The audio path has been developed for pure signal transfer to preserve tone, and the integrated switches provide robust, reliable performance show after show. Additionally, the system offers an impressive range of control features that go far beyond typical pedalboard switching systems.

Combining far-reaching flexibility with total freedom of expression, the ES-8 gives demanding players a powerful centralized tool for building their dream pedal-switching rig. Packed with a wealth of advanced functionality, the ES-8 satisfies the needs of serious working musicians with detailed attention to often-requested features and functions.

For more information about the ES-8, visit BossUS.com.

About BOSS

BOSS, a division of Roland Corporation, has achieved legendary status among guitarists by offering a diverse, world-leading product lineup that includes compact effects processors, multi-effects processors, digital recorders, rhythm machines, metronomes, tuners, vocal products, and more. For more information, visit BossUS.com.

For high-resolution images of this product, please visit RolandUS.com/Media and for embeddable videos, visit YouTube.com/BossChannel.